

Netherlands-Hilversum: Event services
OJ S 220/2022 15/11/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting Etherreclame
National registration number: 361820382
Postal address: Laapersveld 70
Town: HILVERSUM
NUTS code: NL Nederland
Postal code: 1213VB
Country: Netherlands
Contact person: Sabrine van Lierop
E-mail: inkoop@ster.nl
Telephone: +31 356725500
Internet address(es):
Main address: <http://www.ster.nl>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Verkoop van reclameruimte op de kanalen van de Nederlandse publieke omroep

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Evenementenbureau

II.1.2. Main CPV code

79952000 Event services

II.1.3. Type of contract

Services

II.1.4. Short description

Het doel van deze aanbesteding is om te komen tot een overeenkomst met één dienstverlener in relatie tot het organiseren van evenementen. De beoogde ingangsdatum van de overeenkomst is 1 november 2022.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 040 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: NL327 Het Gooi en Vechtstreek

Main site or place of performance: Hilversum

II.2.4. Description of the procurement

De omvang betreft Euro 200.000,- tot Euro 260.000,- per jaar.

De raming van de waarde van de opdracht is gebaseerd op onze huidige situatie. U kunt aan deze raming geen rechten ontleen.

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 80

Price - Weighting: 20

II.2.11. Information about options

Options: yes

Description of options:

Niet van toepassing

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 137-392105](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Evenementenbureau

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

10/11/2022

V.2.2. Information about tenders

Number of tenders received: 8

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Louder. brand activation B.V.

National registration number: 17147650

Postal address: Hintham 152

Town: ROSMALEN

NUTS code: NL Nederland

Postal code: 5246AK

Country: Netherlands

Telephone: +31 737200818

Internet address: <http://www.wearelouder.com>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1 040 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Rechtbank Midden-Nederland

Postal address: Vrouwe Justitiaplein 1

Town: Utrecht

Postal code: 3511 EX

Country: Netherlands

E-mail: civiel.rb-mnl.utrecht@rechtspraak.nl

Telephone: +31 883611771

Fax: +31 883610460

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Midden-Nederland>

VI.5. Date of dispatch of this notice

10/11/2022