

Ireland-Ballina: Public relations services
OJ S 241/2021 13/12/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Road Safety Authority (RSA)

National registration number: N/A

Postal address: Moy Business Park

Town: Ballina

NUTS code: IE Éire / Ireland

Postal code: Primrose Hill

Country: Ireland

Contact person: Procurement & Contracts Management Office

E-mail: pcmo@rsa.ie

Telephone: +353 9625130

Internet address(es):

Main address: www.rsa.ie

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/481>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Road Safety and Public Service Provision

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Provision of the Child Car Seat Checking Service - Check it Fits

Reference number: ET2106

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Contract for the provision of Check it Fits (CIF) Service.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 3 450 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79952000 Event services, 80330000 Safety education services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

The Contract Scope comprises the following:

- Delivery of the CIF events onsite and online /virtually
- Provision and management of child car seat experts - CCSEs
- Locations and Bookings Management
- Promotion of the CIF Service
- CIF Service Development
- Maintenance and provision of CIF Service equipment
- Contract Management

II.2.5. Award criteria

Quality criterion - Name: Quality of Resources / Weighting: 300

Quality criterion - Name: Method Statement / Weighting: 250

Quality criterion - Name: Risk Management / Weighting: 150

Price - Weighting: 300

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 140-371500](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Provision of the Child Car Seat Checking Service - Check it Fits

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/11/2021

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Carr Communications Limited

National registration number: 9F54784R

Postal address: 24 Fitzwilliam Place

Town: Dublin 2

NUTS code: IE Éire / Ireland

Postal code: Dublin

Country: Ireland

Telephone: +353 17728900

Fax: +353 17728901

Internet address: <http://www.carrcommunications.ie>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 3 450 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: The High Court of Ireland

Postal address: High Court Central Office, Four Courts, Inns Quay

Town: Dublin

Postal code: Dublin 7

Country: Ireland

E-mail: highcourtcentraloffice@courts.ie

Telephone: +353 18886000

Internet address: <http://www.courts.ie>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Please consult your legal advisors

VI.5. Date of dispatch of this notice

08/12/2021