

**France-Rungis: Recreational, cultural and sporting services**  
**OJ S 241/2021 13/12/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: ville de Rungis

Postal address: 5 rue Sainte Genevieve BP 10

Town: Rungis Cedex

NUTS code: FR107 Val-de-Marne

Postal code: 94151

Country: France

E-mail: [Services.techniques@ville-rungis.fr](mailto:Services.techniques@ville-rungis.fr)

**Internet address(es):**

Main address: <https://www.rungis.fr/>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

accord-Cadre de services en communication

Reference number: 21-011

**II.1.2. Main CPV code**

92000000 Recreational, cultural and sporting services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

accord-Cadre de services en communication

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7. Total value of the procurement**

Value excluding VAT: 227 000,00 EUR

**II.2. Description**

**II.2.1. Title**

lot 1 : Rédaction du journal municipal

Lot No: 1

**II.2.2. Additional CPV code(s)**

22212100 Serials

**II.2.3. Place of performance**

NUTS code: FR107 Val-de-Marne

Main site or place of performance: rungis

**II.2.4. Description of the procurement**

lot 1 : Rédaction du journal municipal

**II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 50

Price - Weighting: 50

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

**II.2.14. Additional information****II.2. Description****II.2.1. Title**

lot 2 : Conception graphique (Print et Web)

Lot No: 2

**II.2.2. Additional CPV code(s)**

79822500 Graphic design services

**II.2.3. Place of performance**

NUTS code: FR107 Val-de-Marne

Main site or place of performance: rungis

**II.2.4. Description of the procurement**

lot 2 : Conception graphique (Print et Web)

**II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 50

Price - Weighting: 50

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

**II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

lot 3 : Impression et façonnage des supports de communication de la Ville  
Lot No: 3

### **II.2.2. Additional CPV code(s)**

79800000 Printing and related services

### **II.2.3. Place of performance**

NUTS code: FR107 Val-de-Marne  
Main site or place of performance: rungis

### **II.2.4. Description of the procurement**

lot 3 : Impression et façonnage des supports de communication de la Ville

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 40  
Price - Weighting: 60

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

lot 4 : Imprimés logotés  
Lot No: 4

### **II.2.2. Additional CPV code(s)**

79822300 Typesetting services

### **II.2.3. Place of performance**

NUTS code: FR107 Val-de-Marne  
Main site or place of performance: rungis

### **II.2.4. Description of the procurement**

lot 4 : Imprimés logotés

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 40  
Price - Weighting: 60

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

lot 5 : Production audiovisuelle  
Lot No: 5

#### **II.2.2. Additional CPV code(s)**

92111260 Information video-tape production

#### **II.2.3. Place of performance**

NUTS code: FR107 Val-de-Marne  
Main site or place of performance: rungis

#### **II.2.4. Description of the procurement**

lot 5 : Production audiovisuelle

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60  
Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 102-268133](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** 21-11

**Lot No:** 1

**Title:**

lot 1 : Rédaction du journal municipal

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

04/11/2021

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: sabine moreux redaction - cONCEPTION

Postal address: 17, rue des Halliers

Town: Rungis

NUTS code: FR107 Val-de-Marne

Postal code: 94150

Country: France

Internet address: <https://www.societe.com/etablissement/sabine-moreux-redaction-conception-38350129300021.html>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 80 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 21-11

**Lot No:** 2

**Title:**

lot 2 : Conception graphique (Print et Web)

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

04/11/2021

**V.2.2. Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: elodie tora

Postal address: 11, boulevard Jean Jaurès  
Town: Clichy  
NUTS code: FR105 Hauts-de-Seine  
Postal code: 92110  
Country: France  
Internet address: <https://www.elodietora.com/>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 40 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 21-11

**Lot No:** 3

**Title:**

lot 3 : Impression et façonnage des supports de communication de la ville

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

04/11/2021

**V.2.2. Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: sarl graph 2000  
Postal address: boulevard de l'expansion  
Town: Argentan  
NUTS code: FRD13 Orne  
Postal code: 61200  
Country: France  
Internet address: <https://graph2000.fr/>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 50 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 21-11

**Lot No:** 4

**Title:**

lot 4 : Imprimés logotés

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

04/11/2021

### **V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: desbouis gresil

Postal address: 10 / 12 rue mercure

Town: Montgeron

NUTS code: FR104 Essonne

Postal code: 91230

Country: France

Internet address: <http://www.desbouis-gresil.fr/>

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 15 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Contract No:** 21-11

**Lot No:** 5

**Title:**

lot 5 : Production audiovisuelle

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

04/11/2021

### **V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: multicam systems

Postal address: 94, rue des Sorins

Town: Montreuil

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93100

Country: France

Internet address: <https://multicam-systems.com/fr/>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 42 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: tribunal administratif de Melun

Postal address: 43 rue du Général de Gaulle

Town: Melun Cedex

Postal code: 77008

Country: France

Telephone: +33 160566630

Internet address: <http://melun.tribunal-administratif.fr/>

**VI.5. Date of dispatch of this notice**

08/12/2021