

637205-2026 - Competition

France – Graphic design services – 26MC0303AOR Conception et réalisation de travaux graphiques pour supports de communication

OJ S 179/2026 16/09/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Toulouse Métropole

Email: correspondre@aws-france.com

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

1.1. Buyer

Official name: TOULOUSE METROPOLE

Email: entreprises_soamcomrhéco@toulouse-metropole.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

1.1. Buyer

Official name: Commune de TOULOUSE

Email: entreprises_soamcomrhéco@toulouse-metropole.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: 26MC0303AOR Conception et réalisation de travaux graphiques pour supports de communication

Description: Les précisions sur l'objet, le contexte et les caractéristiques de la consultation figurent dans le Règlement de la phase Candidature. Consultation lancée par un groupement de commandes. L'accord-cadre sera exécuté par l'émission de bons de commande. Chaque lot fera l'objet d'une attribution séparée. Les prestations sont réglées par des prix unitaires

Procedure identifier: 6a0e9699-33b9-49a2-8a72-d9ee1db491f4

Internal identifier: 26MC0303AOR

Type of procedure: Restricted

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services

2.1.2. Place of performance

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

2.1.3. Value

Estimated value excluding VAT: 250 000,00 EUR

2.1.4. General information

Additional information: Selection Des Candidatures Critères de limitation du nombre de candidats pour la phase candidature : Pour tous les lots Critère 1 : Capacité financière : déclaration du chiffre d'affaire global sur les 3 dernières années (15 points) Critère 2 : Capacités humaines : les moyens humains ayant les compétences en rapport avec l'objet du marché (25 points) Critère 3 : Capacités professionnelles au travers d'un book de conceptions et projets réalisés de travaux graphiques de 3 références significatives réalisées pour le compte de clients publics et privés de moins de 3 ans (60 points) Les détails des critères de sélection des candidatures figurent dans l'article 7.2 du Règlement de la phase Candidature. Montants Montants estimatifs annuels : Lot 1 : Toulouse Métropole : 70 000,00 euro(s) Ht Ville de Toulouse : 80 000,00 euro(s) Ht Lot 2 : Toulouse Métropole : 70 000,00 euro(s) Ht Ville de Toulouse : 30 000,00 euro(s) Ht Montant total annuel estimatif : 250 000,00 euro(s) Ht Les montants sont identiques pour chaque période de reconduction. Montants maximums annuels : Lot 1 : Toulouse Métropole : 230 000,00 euro(s) Ht Ville de Toulouse : 210 000,00 euro(s) Ht Lot 2 : Toulouse Métropole : 120 000,00 euro(s) Ht Ville de Toulouse : 110 000,00 euro(s) Ht Montant total annuel maximum : 670 000,00 euro(s) Ht Les montants sont identiques pour chaque période de reconduction. Le paiement des prestations se fera dans le respect du délai global de paiement applicable à l'acheteur. Les prestations seront financées selon les modalités suivantes : Ressources propres Toulouse Métropole Ressources propres Ville de Toulouse

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Travaux graphiques institutionnels

Description: Concerne les travaux graphiques institutionnels portant sur toutes les thématiques de la Mairie de Toulouse et de Toulouse Métropole

Internal identifier: 01

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services

Options:

Description of the options: Le contrat prévoit la possibilité de confier ultérieurement au titulaire du marché un ou plusieurs marchés ayant pour objet la réalisation de prestations similaires

5.1.2. Place of performance

Postal address: 1, Place du Capitole

Town: Toulouse

Postcode: 31000

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

5.1.3. Estimated duration

Start date: 25/05/2027

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: L'accord-cadre est conclu pour une période initiale de 1 an, à compter du 25/05/2027 ou de la date de notification si celle-ci est postérieure. L'accord-cadre est reconductible 3 fois 1 an

5.1.6. General information

This is a recurrent procurement

Description: cf. Règlement de la phase Candidature

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 65

Criterion:

Type: Quality

Description: Critère environnemental

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

Criterion:

Type: Price

Description: Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1874617>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1874617>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 19/10/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Toulouse

Organisation providing more information on the review procedures: Tribunal administratif de Toulouse

5.1. Lot: LOT-0002

Title: Travaux graphiques spécifiques (à caractère culturel notamment)

Description: Concerne des travaux graphiques sur des thématiques spécifiques telles que la culture, le patrimoine, la muséographie, ...

Internal identifier: 02

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services

Options:

Description of the options: Le contrat prévoit la possibilité de confier ultérieurement au titulaire du marché un ou plusieurs marchés ayant pour objet la réalisation de prestations similaires

5.1.2. Place of performance

Postal address: 1, Place du Capitole

Town: Toulouse

Postcode: 31000

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

5.1.3. Estimated duration

Start date: 25/05/2027

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: L'accord-cadre est conclu pour une période initiale de 1 an, à compter du 25/05/2027 ou de la date de notification si celle-ci est postérieure. L'accord-cadre est reconductible 3 fois 1 an

5.1.6. General information

This is a recurrent procurement

Description: cf. Règlement de la phase Candidature

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 65

Criterion:

Type: Quality

Description: Critère environnemental

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

Criterion:

Type: Price

Description: Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1874617>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1874617>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 19/10/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Toulouse

Organisation providing more information on the review procedures: Tribunal administratif de Toulouse

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: 692A5836-C37D-E7C6-DF6E1F28248DBD5B

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: Toulouse Métropole
Registration number: 57038
Postal address: Direction de la commande publique 1 rue Jacques Matthieu Delpech
Town: Toulouse
Postcode: 31100
Country subdivision (NUTS): Haute-Garonne (FRJ23)
Country: France
Contact point: MOUDENC Jean-Luc
Email: correspondre@aws-france.com
Telephone: 0581917200
Internet address: <https://www.toulouse-metropole.fr/>
Buyer profile: <https://www.agysoft.marches-publics.info>

Roles of this organisation:

Buyer
Group leader

8.1. ORG-0003

Official name: Tribunal administratif de Toulouse
Registration number: 692A5869-E41C-6491-AE3BDA934F3C2AF5
Postal address: 68, rue Raymond Iv
Town: Toulouse
Postcode: 31068
Country subdivision (NUTS): Haute-Garonne (FRJ23)
Country: France
Email: greffe.ta-toulouse@juradm.fr
Telephone: 0562735757
Fax: 0562735740

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: Tribunal administratif de Toulouse
Registration number: 692A587C-CBF6-8A65-79E32A95F2CE02ED
Postal address: 68, rue Raymond Iv
Town: Toulouse
Postcode: 31068
Country subdivision (NUTS): Haute-Garonne (FRJ23)
Country: France
Email: greffe.ta-toulouse@juradm.fr
Telephone: 0562735757
Fax: 0562735740

Roles of this organisation:

Organisation providing more information on the review procedures

8.1. ORG-0005

Official name: TOULOUSE METROPOLE
Registration number: 692A589B-CC56-2F66-8EADFFBB1AFB2254
Postal address: Toulouse Métropole - Siège 6 Rue Rene Leduc
Town: Toulouse
Postcode: 31505
Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France
Email: entreprises_soamcomrheco@toulouse-metropole.fr
Telephone: 0562276488
Buyer profile: <https://www.agysoft.marches-publics.info>
Roles of this organisation:
Buyer

8.1. ORG-0006

Official name: Commune de TOULOUSE
Registration number: 692A58C2-B2D1-3087-CAD8B15349307940
Postal address: Mairie de Toulouse 1 Place Du Capitole
Town: Toulouse
Postcode: 31040
Country subdivision (NUTS): Haute-Garonne (FRJ23)
Country: France
Email: entreprises_soamcomrheco@toulouse-metropole.fr
Telephone: 0562276488
Buyer profile: <https://www.agysoft.marches-publics.info>
Roles of this organisation:
Buyer

Notice information

Notice identifier/version: b01b4057-c562-4acb-a5a6-81e369a7b5cc - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 15/09/2026 10:10:13 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: French
Notice publication number: 637205-2026
OJ S issue number: 179/2026
Publication date: 16/09/2026