

Ireland-Dublin: Market research services
OJ S 203/2023 20/10/2023
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Central Bank of Ireland
Postal address: New Wapping Street, North Wall Quay, Dublin 1
Town: Dublin
NUTS code: IE Éire / Ireland
Postal code: D01 F7X3
Country: Ireland
E-mail: tenders@centralbank.ie
Telephone: +353 12246000
Fax: +353 12245550
Internet address(es):
Main address: <https://www.etenders.gov.ie>
Address of the buyer profile: <https://www.etenders.gov.ie>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.etenders.gov.ie>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted electronically via: <https://www.etenders.gov.ie>
Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Market Research and Related Services
Reference number: 2023P060

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

The general scope of services under the Framework Agreement is for the delivery of a wide range of market research services (the “Services”), as detailed in Appendix 1A of the ITT. The ITT sets out the typical types of Services that may be required by the Central Bank under this Framework Agreement. This is a non-exhaustive list and merely serves to illustrate the type of Services that can be procured. It is anticipated that the Services that successful Framework Member(s) may be required to provide will include multiple disciplines of design, fieldwork, analysis and reporting from large scale population-based and/or longitudinal studies, with research being predominantly primary (i.e. generating new research findings or data, rather than the analysis or interpretation of existing data or information). Research may be quantitative, qualitative or both, as described in further detail in the ITT. Full specifications and requirements, including pricing requirements, for the Services required will be set out in any future Mini-Competitions.

II.1.5. Estimated total value

Value excluding VAT: 2 000 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics, 79312000 Market-testing services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Ireland

II.2.4. Description of the procurement

The general scope of services under the Framework Agreement is for the delivery of a wide range of market research services (the “Services”), as detailed in Appendix 1A of the ITT. The ITT sets out the typical types of Services that may be required by the Central Bank under this Framework Agreement. This is a non-exhaustive list and merely serves to illustrate the type of Services that can be procured. It is anticipated that the Services that successful Framework Member(s) may be required to provide will include multiple disciplines of design, fieldwork, analysis and reporting from large scale population-based and/or longitudinal studies, with research being predominantly primary (i.e. generating new research findings or data, rather than the analysis or interpretation of existing data or information). Research may be quantitative, qualitative or both, as described in further detail in the ITT. Full specifications and requirements, including pricing requirements, for the Services required will be set out in any future Mini-Competitions.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 2 000 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Up to an additional 24 months

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

The figure in Section II.2.6 represents the Central Bank's best estimate of the anticipated total value, but it is not possible to be definitive in this regard by virtue of nature of the relevant services. These figures represent an estimate only and do not amount to a guarantee that any purchases will be made pursuant to the Framework Agreement. The total value may be significantly lower, or indeed significantly higher than the figures in Sections II.2.6.

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with several operators
Envisaged maximum number of participants to the framework agreement: 7

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 21/11/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4.

Languages in which tenders or requests to participate may be submitted
English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender
Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders
Date: 21/11/2023 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence
This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body
Official name: High Court
Postal address: Inn's Quay
Town: Dublin
Postal code: 8
Country: Ireland

VI.5. Date of dispatch of this notice
17/10/2023