

Spain-Madrid: Systems and technical consultancy services

OJ S 223/2022 18/11/2022

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Junta de Contratación del Ministerio de Industria, Comercio y Turismo

National registration number: S2800214E

Postal address: Paseo de la Castellana 160, planta 3ª

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28071

Country: Spain

Contact person: Junta de Contratación del Ministerio de Industria, Comercio y Turismo

E-mail: jcontratacion@mincotur.es**Internet address(es):**Main address: <https://contrataciondelestado.es>Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=3pIMLlhQpweiEJrVRqloyA%3D%3D>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Servicio de gestión de la plataforma Comercio Conectado mediante la implantación de una Oficina de Gestión y Calidad

Reference number: J21.075.07

II.1.2. Main CPV code

72220000 Systems and technical consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio de gestión de la plataforma Comercio Conectado mediante la implantación de una Oficina de Gestión y Calidad

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 550 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72222100 Information systems or technology strategic review services, 79340000 Advertising and marketing services, 79341100 Advertising consultancy services, 79341200 Advertising management services, 79341400 Advertising campaign services, 79342311 Customer satisfaction survey, 79342320 Customer-care services, 79342321 Customer-loyalty programme, 79400000 Business and management consultancy and related services, 79952000 Event services

II.2.3. Place of performance

NUTS code: ES300 Madrid

II.2.4. Description of the procurement

Servicio de gestión de la plataforma Comercio Conectado mediante la implantación de una Oficina de Gestión y Calidad

II.2.5. Award criteria

Quality criterion - Name: Equipo de trabajo / Weighting: 8

Quality criterion - Name: Solución técnica ofertada. Plan de asunción del servicio / Weighting: 8

Quality criterion - Name: Solución técnica ofertada. Plan de traspaso o devolución del servicio / Weighting: 8

Quality criterion - Name: Solución técnica ofertada. Plan de gestión del servicio / Weighting: 25
Price - Weighting: 51

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 109-308047](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: J21.075.07

Title:

Servicio de gestión de la plataforma Comercio Conectado mediante la implantación de una Oficina de Gestión y Calidad

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

04/11/2022

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: INDRA SOLUCIONES TECNOLOGÍAS DE LA INFORMACIÓN, S.L.U., Avda. de Bruselas 35, Alcobendas (Madrid),

National registration number: B88018098

Postal address: Avenida de Bruselas 35

Town: Alcobendas

NUTS code: ES España

Postal code: 28108

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 723 140,50 EUR

Total value of the contract/lot: 550 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Administrativo Central de Recursos Contractuales y lugares indicados en el art. 16.4 de la Ley 39/2015

Postal address: General Perón 38

Town: Madrid

Postal code: 28020

Country: Spain

VI.5. Date of dispatch of this notice

15/11/2022