

**Norway-Halden: Advertising and marketing services**

**OJ S 242/2021 14/12/2021**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Høgskolen i Østfold

National registration number: 971 567 376

Postal address: B R A Veien 4

Town: Halden

NUTS code: NO082 Viken

Postal code: 1783

Country: Norway

Contact person: Ninni Christine Christiansen

E-mail: [ninni.c.christiansen@hiof.no](mailto:ninni.c.christiansen@hiof.no)

**Internet address(es):**

Main address: <http://www.hiof.no>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.no/doc.aspx?Uniqueld=afjxbuwpyu&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.no/doc.aspx?Uniqueld=afjxbuwpyu&GoTo=Tender>

**I.4. Type of the contracting authority**

National or federal agency/office

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Digital advertising, assistance with social media and the administration of paid searches - framework agreement

Reference number: 21/09735

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

HiØ intends to enter into a framework agreement for assistance with and procurement of digital advertising on websites and social media, and the administration of paid searches in accordance with the description in the contest documents.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79341000 Advertising services, 79342000 Marketing services

#### **II.2.3. Place of performance**

NUTS code: NO082 Viken

#### **II.2.4. Description of the procurement**

HiØ intends to enter into a framework agreement for assistance with and procurement of digital advertising on websites and social media, and the administration of paid searches in accordance with the description in the contest documents.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/03/2022 End: 28/02/2024

This contract is subject to renewal: yes

Description of renewals:

One extension of 24 months.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information****IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 25/01/2022 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates****IV.2.4. Languages in which tenders or requests to participate may be submitted**

Norwegian

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 25/04/2022

**IV.2.7. Conditions for opening of tenders**

Date: 25/01/2022 Local time: 12:30

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

Mercell notice: <https://opic.com/id/afjxbuwpyu>.

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Halden Tingrett

Town: Halden

Country: Norway

**VI.5. Date of dispatch of this notice**

09/12/2021