

Ireland-Sligo: Advertising services
OJ S 255/2020 31/12/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Department of Employment Affairs and Social Protection

National registration number: N/A

Postal address: College Road

Town: Sligo

NUTS code: IE Éire / Ireland

Country: Ireland

Contact person: Garret Mullaney

E-mail: garret.mullaney@welfare.ie

Telephone: +353 17042095

Internet address(es):

Main address: <http://www.welfare.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/349>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Social protection

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

The provision of Design Build, Break and Storage of Event Stands; and the Provision of Branded Promotional Materials

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Two lots are provided for:

Lot 1 includes the provision of

— a build and break service for assembly, set up and disassembly of existing DEASP stands at events throughout Ireland,

— ongoing storage of all existing DEASP backdrops and associated furniture which are re-used for these events.

Lot 2 is for the design, production and delivery of quality, branded Departmental promotional items, required on an ongoing basis to promote the services and supports of DEASP, including but not limited to:

- pull up banners,
- DEASP backdrops for use at events and shows,
- staff lanyards,
- branded pens and branded stationery, other promotional items,
- branded apparel e.g. t-shirts.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 150 000,00 EUR

II.2. Description

II.2.1. Title

Assembly, Disassembly and Storage

Lot No: 1

II.2.2. Additional CPV code(s)

22459100 Advertising stickers and strips, 22462000 Advertising material, 31523100 Advertising neon lights, 79340000 Advertising and marketing services, 79341200 Advertising management services, 79342200 Promotional services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

Lot 1 includes the provision of:

- a build and break service for assembly, set up and disassembly of existing DEASP stands at events throughout Ireland,
- ongoing storage of all existing DEASP backdrops and associated furniture which are re-used for these events.

DEASP currently owns 5 rigid build backdrops measuring approximately 3 meters by 3 meters and will require the tenderer to store these and to provide a service to the contracting authority for build and break of these backdrops at public events and/or trade events eg. National Ploughing Championships, Pregnancy and Baby Fairs, Over 50's Fairs etc and other similar conferences and events. The tenderer must have the ability to provide a build and break service on demand, with an ability to provide this service with a minimum of two weeks notice prior to an event in Ireland.

In addition to these backdrops, this storage service must also include the storage of associated event furniture (5 individual metre tall pods and 1 modular 'Evolve' counter measuring 3 metres by 1 metre approximately) when not in use at events.

II.2.5. Award criteria

Quality criterion - Name: Quality / Weighting: 350

Price - Weighting: 650

II.2.11.

Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Design, Production and Delivery
Lot No: 2

II.2.2. Additional CPV code(s)

22459100 Advertising stickers and strips, 22462000 Advertising material, 31523100 Advertising neon lights, 79340000 Advertising and marketing services, 79341200 Advertising management services, 79342200 Promotional services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

Lot 2 is for the design, production and delivery of quality, branded Departmental promotional items, required on an ongoing basis to promote the services and supports of DEASP, including but not limited to:

- pull up banners,
- DEASP backdrops for use at events and shows,
- staff lanyards,
- branded pens and branded stationery, other promotional items,
- branded apparel e.g. t-shirts.

This requires the manufacture and supply of ordered materials within a minimum of two weeks from the date of order placement

II.2.5. Award criteria

Quality criterion - Name: Quality / Weighting: 350
Price - Weighting: 650

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 242-594854](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Assembly, Disassembly and Storage

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

17/12/2020

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Magnet Marketing Solutions

National registration number: 504420

Postal address: Unit 6 Ballymount Drive, Ballymount Industria

Town: Dublin 12

NUTS code: IE Éire / Ireland

Country: Ireland

E-mail: adrienne@magnetmarketing.ie

Telephone: +353 0876593800

Internet address: <http://www.magnetmarketing.ie>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 30 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2

Title:

Design, Production and Delivery

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

17/12/2020

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Magnet Marketing Solutions

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Telephone: +353 0876593800

Internet address: <http://www.magnetmarketing.ie>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 120 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: High Court

Postal address: Four Courts, Inns Quay

Town: Dublin 7

Country: Ireland

Telephone: +353 18886000

VI.5. Date of dispatch of this notice

29/12/2020