

**Netherlands-The Hague: Photographic and ancillary services**  
**OJ S 223/2022 18/11/2022**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ministerie van Algemene Zaken, Dienst Publiek en Communicatie

National registration number: 53688887

Postal address: Buitenhof 34

Town: DEN HAAG

NUTS code: NL Nederland

Postal code: 2513 AH

Country: Netherlands

Contact person: Yolanda Kraus

E-mail: [IUCCommunicatie@minaz.nl](mailto:IUCCommunicatie@minaz.nl)

**Internet address(es):**

Main address: <http://www.rijksoverheid.nl/dpc>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Opdrachtfotografie (Ea0081)

Reference number: Ea0081

**II.1.2. Main CPV code**

79960000 Photographic and ancillary services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

De te sluiten raamovereenkomst heeft als doel nadere opdrachtgevers binnen de Rijksoverheid op efficiënte wijze, onder de juiste voorwaarden en tegen marktconforme tarieven van Opdrachtfotografie te voorzien met oog voor diversiteit en inclusie.

Opdrachtgever wenst een opdrachtnemer van hoog kwaliteitsniveau, die uit een poule fotografen inzet die kwalitatief hoogstaande opdrachtfoto's leveren. Het zorgvuldig inrichten

van processen en infrastructuur door opdrachtnemer is daarbij van groot belang. Daarbij dient ook aandacht te zijn voor het zo laag mogelijk zijn van de administratieve en beheerslasten voor fotografen.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 9 628 000,00 EUR

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

#### **II.2.4. Description of the procurement**

De maximale waarde van de Raamovereenkomst is € 9.628.000,- exclusief btw.

#### **II.2.5. Award criteria**

Quality criterion - Name: K1 Plan van aanpak inrichting dienstverlening / Weighting: 35

Quality criterion - Name: K2 Een divers samengestelde poule fotografen / Weighting: 25

Quality criterion - Name: K3 Casus: diversiteit in beeld / Weighting: 25

Price - Weighting: 15

#### **II.2.11. Information about options**

Options: yes

Description of options:

Twee verlengingsopties van 1 jaar

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 084-226298](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9.**

# Information about termination of call for competition in the form of a prior information notice

## Section V: Award of contract

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**Contract No:** 1

**Title:**

Opdrachtfotografie (Ea0081)

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

15/11/2022

#### V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Studio 38c

National registration number: 09159608

Postal address: De Laan 18 c

Town: OVERASSELT

NUTS code: NL Nederland

Postal code: 6611HA

Country: Netherlands

E-mail: [info@studio38c.nl](mailto:info@studio38c.nl)

Telephone: +31 246222223

Internet address: <http://www.studio38c.nl>

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 5 800 000,00 EUR

Total value of the contract/lot: 9 628 000,00 EUR

#### V.2.5. Information about subcontracting

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Rechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: [info@rechtbankdenhaag.nl](mailto:info@rechtbankdenhaag.nl)

Internet address: <http://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

**VI.5. Date of dispatch of this notice**

15/11/2022