

Ireland-Dublin: Marketing management consultancy services

OJ S 204/2023 23/10/2023

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Sustainable Energy Authority of Ireland
Postal address: Three Park Place, Upper Hatch Street, Dublin 2
Town: Dublin
NUTS code: IE Éire / Ireland
Postal code: D02FX65
Country: Ireland
Contact person: Patrick Pirkl
E-mail: patrick.pirkl@seai.ie
Telephone: +353 18082124

Internet address(es):

Main address: <https://www.etenders.gov.ie>
Address of the buyer profile: <https://www.etenders.gov.ie>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.etenders.gov.ie>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Sustainable Energy

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Media Monitoring Services for SEAI

II.1.2. Main CPV code

79413000 Marketing management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

The objective of this RFT is to seek proposals from suitably qualified and resourced organisations for the provision of services for Media Monitoring services for Sustainable Energy Authority of Ireland, comprising: • Provide monitoring of the specified media channels and outlets. • Notify / supply print and broadcast coverage by email notification and through access to secure online portal; • Facilitate secure online access to all listings for SEAI staff and its nominated partner suppliers, to include online search system for archived coverage; • Research and evaluation capabilities of media coverage; For further information please see Request for Tender at www.etenders.gov.ie.

II.1.5. Estimated total value

Value excluding VAT: 130 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

22200000 Newspapers, journals, periodicals and magazines, 79416000 Public relations services, 92400000 News-agency services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

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II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 130 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Term of contract is 24 months with possible extension of 12 months

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

For further information please see Call for Tender at www.etenders.gov.ie.

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 20/11/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.7. Conditions for opening of tenders

Date: 20/11/2023 Local time: 12:30

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court Of Ireland

Postal address: Inns Quay, Smithfield, Dublin 7

Town: Dublin

Country: Ireland

VI.5. Date of dispatch of this notice

18/10/2023