

**Lithuania-Vilnius: Advertising services**  
**OJ S 205/2023 24/10/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Lietuvos Respublikos sveikatos apsaugos ministerija

National registration number: 188603472

Postal address: Vilniaus g. 33

Town: Vilnius

NUTS code: LT Lietuva

Postal code: 01506

Country: Lithuania

Contact person: Gediminas Širvinskas

E-mail: [gediminas.sirvinskas@sam.lt](mailto:gediminas.sirvinskas@sam.lt)

Telephone: +370 52661408

Fax: +370 52661402

**Internet address(es):**

Main address: <http://www.sam.lrv.lt>

Address of the buyer profile: <https://pirkimai.eviesiejiirkimai.lt/ctm/Company/CompanyInformation/Index/4303>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Health

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Vaizdo klipų transliacijų viešojo transporto ekranuose paslaugos

**II.1.2. Main CPV code**

79341000 Advertising services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Vaizdo klipų transliacijų viešojo transporto ekranuose paslaugos

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7. Total value of the procurement**

Value excluding VAT: 90 919,09 EUR

**II.2. Description**

**II.2.1. Title**

Vaizdo klipų transliacijų Vilniaus ir Kauno miestų viešojo transporto ekranuose paslaugos  
Lot No: 1

**II.2.2. Additional CPV code(s)**

79341000 Advertising services

**II.2.3. Place of performance**

NUTS code: LT Lietuva

**II.2.4. Description of the procurement**

Vaizdo klipų transliacijų Vilniaus ir Kauno miestų viešojo transporto ekranuose paslaugos

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Nr. 08.4.2-ESFA-V-614-01-0001 „Efektyvių ambulatorinės slaugos modelių plėtojimas“

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Vaizdo klipų transliacijų Klaipėdos ir Šiaulių viešojo transporto ekranuose paslaugos  
Lot No: 2

**II.2.2. Additional CPV code(s)**

79341000 Advertising services

**II.2.3. Place of performance**

NUTS code: LT Lietuva

**II.2.4. Description of the procurement**

Vaizdo klipų transliacijų Klaipėdos ir Šiaulių viešojo transporto ekranuose paslaugos

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Nr. 08.4.2-ESFA-V-614-01-0001 „Efektyvių ambulatorinės slaugos modelių plėtojimas“

## **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Vaizdo klipų transliacijų Panevėžio, Raseinių, Jonavos, Marijampolės, Mažeikių, Utenos viešojo transporto ekranuose paslaugos

Lot No: 3

#### **II.2.2. Additional CPV code(s)**

79341000 Advertising services

#### **II.2.3. Place of performance**

NUTS code: LT Lietuva

#### **II.2.4. Description of the procurement**

Vaizdo klipų transliacijų Panevėžio, Raseinių, Jonavos, Marijampolės, Mažeikių, Utenos viešojo transporto ekranuose paslaugos

#### **II.2.5. Award criteria**

Price

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Nr. 08.4.2-ESFA-V-614-01-0001 „Efektyvių ambulatorinės slaugos modelių plėtojimas“

## **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 154-491039](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9.**

## Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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**Contract No:** S-224

**Lot No:** 1

**Title:**

Vaizdo klipų transliacijų Vilniaus ir Kauno miestų viešojo transporto ekranuose paslaugos

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

29/09/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: UAB „Media Traffic

National registration number: 302326503

Town: Vilnius

NUTS code: LT Lietuva

Country: Lithuania

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 35 314,05 EUR

##### **V.2.5. Information about subcontracting**

### Section V: Award of contract

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**Contract No:** S-224

**Lot No:** 2

**Title:**

Vaizdo klipų transliacijų Klaipėdos ir Šiaulių viešojo transporto ekranuose paslaugos

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

29/09/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: UAB „Media Traffic

National registration number: 302326503

Town: Vilnius

NUTS code: LT Lietuva

Country: Lithuania

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 21 332,31 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** S-224

**Lot No:** 3

**Title:**

Vaizdo klipų transliacijų Panevėžio, Raseinių, Jonavos, Marijampolės, Mažeikių, Utenos viešojo transporto ekranuose paslaugos

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

09/09/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: UAB „Media Traffic

National registration number: 302326503

Town: Vilnius

NUTS code: LT Lietuva

Country: Lithuania

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 34 272,73 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Vilniaus apygardos teismas

Town: Vilnius

Country: Lithuania

##### **VI.5. Date of dispatch of this notice**

19/10/2023