

645828-2026 - Competition

France – Public relations consultancy services – Conseil et accompagnement en relations presse et communication de crise

OJ S 181/2026 18/09/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: GIE ES - GIE EXPERTISE ET SUPPORT - CDC HABITAT

Email: stephane.depierre@cdc-habitat.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Housing and community amenities

2. Procedure

2.1. Procedure

Title: Conseil et accompagnement en relations presse et communication de crise

Description: Se référer au DCE

Procedure identifier: 1a22b7f3-128c-4033-892b-7db4bf3072c7

Internal identifier: DAET-PF-2026-537

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

2.1.2. Place of performance

Postal address: 33 avenue Pierre Mendès France

Town: Paris

Postcode: 75013

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.3. Value

Estimated value excluding VAT: 0,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Accompagnement stratégique et opérationnel en matière de relations presse et de communication de crise

Description: Se référer au DCE

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79430000 Crisis management services, 79416100 Public relations management services

5.1.2. Place of performance

Town: Paris

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 4 Years

5.1.5. Value

Estimated value excluding VAT: 0,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_avPLbMWTe

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_avPLbMWTe

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 15/10/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 0

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: GIE ES - GIE EXPERTISE ET SUPPORT - CDC HABITAT

Information about review deadlines: se référer au RC

Organisation providing more information on the review procedures: GIE ES - GIE EXPERTISE ET SUPPORT - CDC HABITAT

8. Organisations

8.1. ORG-0001

Official name: GIE ES - GIE EXPERTISE ET SUPPORT - CDC HABITAT

Registration number: 51018963200035

Postal address: 33 avenue Pierre Mendès France

Town: Paris

Postcode: 75013

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: stephane.depierre@cdc-habitat.fr

Telephone: 01 55 03 30 00

Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_avPLbMWTe

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

Roles of this organisation:

Buyer

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 1cf33e34-bce2-461b-bc46-3760bd6c4a26 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

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