

645887-2026 - Competition

**Luxembourg – Business services: law, marketing, consulting, recruitment, printing and security
– Fourniture de services pour la réalisation du « médiaplanning » pour l'Armée luxembourgeoise pour 2027**

OJ S 181/2026 18/09/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: MAEE-Direction de la Défense

Email: marches.defense@mae.etat.lu

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Defence

2. Procedure

2.1. Procedure

Title: Fourniture de services pour la réalisation du « médiaplanning » pour l'Armée luxembourgeoise pour 2027

Description: Fourniture de services pour la réalisation du « médiaplanning » pour l'Armée luxembourgeoise pour 2027

Procedure identifier: bd4d7a28-3fcc-40f2-bc9e-882a429cbc2d

Internal identifier: 2602320

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

2.1.2. Place of performance

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

2.1.4. General information

Additional information: Modalités de retrait du dossier : via le portail des marchés publics

Réception des offres/candidatures : via le portail des marchés publics

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Fourniture de services pour la réalisation du « médiaplanning » pour l'Armée luxembourgeoise pour 2027

Description: Fourniture de services pour la réalisation du « médiaplanning » pour l'Armée luxembourgeoise pour 2027

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

5.1.3. Estimated duration

Other duration: Unknown

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.11. Procurement documents

Address of the procurement documents: <https://pmp.b2g.etat.lu/entreprise/consultation/545079?orgAcronyme=t5y>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://pmp.b2g.etat.lu/entreprise/consultation/545079?orgAcronyme=t5y>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 20/10/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 5 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Juridictions administratives

Information about review deadlines: <https://justice.public.lu/fr/organisation-justice/juridictions-administratives.html>

Organisation providing additional information about the procurement procedure: MAEE-Direction de la Défense

Organisation providing offline access to the procurement documents: MAEE-Direction de la Défense

Organisation receiving requests to participate: MAEE-Direction de la Défense

Organisation processing tenders: MAEE-Direction de la Défense

8. Organisations

8.1. ORG-0001

Official name: MAEE-Direction de la Défense

Registration number: LU22377226

Town: Luxembourg

Postcode: 2012

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Contact point: Equipe marchés défense

Email: marches.defense@mae.etat.lu

Telephone: 352

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: Juridictions administratives

Registration number: JURAD

Postal address: 1, rue du Fort Thüngen

Town: Luxembourg

Postcode: 1499

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Contact point: Tribunal administratif - greffe

Email: greffe.tribunal@ja.etat.lu

Telephone: 42105-1

Internet address: <https://justice.public.lu/fr/organisation-justice/juridictions-administratives.html>

Roles of this organisation:

Review organisation

Notice information

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