

Germany-Eschborn: Economic impact assessment
OJ S 205/2023 24/10/2023
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Postal address: Dag-Hammarskjöld-Weg 1 - 5

Town: Eschborn

NUTS code: DE71A Main-Taunus-Kreis

Postal code: 65760

Country: Germany

E-mail: eva.theis@giz.de

Telephone: +49 6196793681

Fax: +49 6196791115

Internet address(es):

Main address: <https://www.giz.de>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://ausschreibungen.giz.de/Satellite/notice/CXTRY6Y1CWAP60H/documents>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via:

<https://ausschreibungen.giz.de/Satellite/notice/CXTRY6Y1CWAP60H>

I.4. Type of the contracting authority

Other type: Legal person governed by private law (gemeinnützige GmbH) wholly owned by the Federal Republic of Germany

I.5. Main activity

Other activity: International Development cooperation

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

81301658-Enhancing the evidence base for gender-transformative Business Environment

Reforms in selected OACPS member states

Reference number: 81301658

II.1.2. Main CPV code

79311410 Economic impact assessment

II.1.3. Type of contract

Services

II.1.4. Short description

The Investment Climate Reform (ICR) Facility through one of its implementing agencies - the Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ) - seeks to improve the evidence around the impact of gender-responsive and gender-transformative Business Environment Reforms and their impact for women and the economy as a whole in countries of the African, Caribbean and Pacific (ACP) region. This is in order to engage with policy-makers and other stakeholders on the importance of reforms, to reduce explicit or implicit prejudice against such reforms, and to lay the ground work to scale up successful strategies and approaches of business environment reforms for WEE.

Therefore, this assignment intends to enhance evidence around the economic and wider impacts of reforming the business environment in a gender-transformative way. This shall take place through conducting three studies, each investigating/evaluating the impacts of one reform in a particular country (work package 1), setting up Peer to Peer exchanges to allow cross-country learning (work package 2) as well as setting up a webinar for a wider audience (work package 3). The objective is to generate evidence (through work package 1) for the reasons set out above, as well as to enhance the capacity of partners to learn from this evidence (work packages 2 and 3).

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

75211200 Foreign economic-aid-related services, 79411100 Business development consultancy services

II.2.3. Place of performance

NUTS code: DE71A Main-Taunus-Kreis

Main site or place of performance: 65760 Eschborn The respective OACPS states will be selected as described in the Terms of Reference, section 2.

II.2.4. Description of the procurement

Work package 1: Evidence Studies

This work package is to generate evidence around the economic and wider benefits of reforming the business environment in a gender-transformative way. This shall take place through conducting three studies, each investigating/evaluating the impacts of one reform in a particular country. The contractor is to use robust quantitative and qualitative methods to identify the impact of those reforms, e.g. using instruments such as ex-post regulatory impact assessments and rigorous impact evaluations. This is intended to enhance our understanding as to the outcomes of a reform (e.g. possible increase in women-owned businesses accessing finance due to a change in law that prohibits discrimination), the direct impact (e.g. these businesses now being more profitable or sustainable) as well as wider economic impact (the impact on the private sector and economy overall) and societal impact (e.g. evidence that enhanced participation of women in the economy due to the specific reform has led to increased spending on education by those families). Tasks:

a) Develop a long list of 8 different country-specific reforms that have taken place over the last few years in any ACP country (focus on countries on the DAC list of ODA eligible countries). This could be for example a legislation protecting women from sexual harassment in employment in Country X etc. The long list shall include criteria to enable the creation of a

short-list of 5 reforms (in as many countries, i.e. one reform per country). The contractor can propose criteria for selection but would be expected to take into account the availability of data or the possibility to generate data to create robust evidence. The contractor should also indicate the likely interest of the public sector in the selected countries to endorse such a study and the collection of data - information that may be based on first interactions with those countries or prior knowledge and networks of the contractor. The ICR Facility would then approve the selection of the shortlist of 5 reforms/countries. The contractor together with the ICR Facility will reach out to possible public sector entities in those shortlisted countries to ascertain interest in collaborating and endorsing the study with the aim of selecting three reforms/countries within one month.

- b) The contractor shall also set out a robust methodological approach for the assessment as well as an outline for the studies (i.e. sections of the study, likely content etc).
- c) For each of the three cases, analyse and collect evidence as to the outcomes and impacts of those reforms for women's economic empowerment and the economy overall. Preferably a combination of quantitative data as well as qualitative information should be used (e.g. surveys of and structured interviews with the intended beneficiaries / target group). This may include the use of research assistants and local consultancies / research institutions to collect data. It should include the key drivers for the success or lack of success of a reform.
- d) Write a draft report for each of these cases (i.e. 3 reports in total) to set out the reform that was enacted, how this was done, and the impact those reforms have had. These reports are to be prepared in French, English or Portuguese depending on the language of the respective country.
- e) Set up a discussion meeting/workshop with policy makers and relevant authorities in each of the three countries to discuss the preliminary findings and take into account important /meaningful comments in the final study.
- f) Submit the final reports (i.e. 3 reports) in English and French for distribution on the ICR website. If the reforming country is lusophone, the respective report shall also be made available in Portuguese.
- g) Write one summary report (5-10 pages) in English, French and German setting out the main findings of the three studies in a way that it can be shared with high level policymakers and donors highlighting policy recommendations and the evidence behind.
- h) Write one blog post (see examples: <https://www.icr-facility.eu/icr-blog>) for each of the reforms (i.e. three blog posts in total).

Work package 2: Peer to Peer exchanges and learning

The virtual Peer to Peer exchange seek to bring together stakeholders across ACP countries. The target group are stakeholders who work or influence similar reform processes. The number of participants for each Peer to Peer exchange is expected to be around 15 to 25 (from at least 4 different institutions from at least 4 different ACP countries) to allow for active engagement and exchange.

Task: Organise and implement three online Peer to Peer exchanges for the three different reform areas to discuss the findings of the studies with relevant stakeholders across various ACP countries and to give stakeholders the opportunity to benefit from each other's expertise and experiences. Each of the three Peer to Peer exchanges shall consist of at least two sessions, with each session lasting at least 2 hours. It is the responsibility of the contractor to organise necessary logistics (invitation and registration, software, moderation etc.). The exchanges can be in French or English, depending on the likely stakeholders.

Work package 3: Webinar for a wider audience

The webinar is for a wider interested audience and ideally includes speakers who have been involved or are beneficiaries of the reforms in the respective countries.

Task: Set up one 60-90 minutes long Webinar on the subject matter and the findings of the studies. The webinar should be in English and French with simultaneous translation being provided by the contractor (see "other costs" for translation services). It is the task of the contractor to implement the webinar in full, this includes organising a suitable videoconferencing software, moderating the event, planning the event including liaising with speakers and running the webinar on the day.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 16

This contract is subject to renewal: yes

Description of renewals:

GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: FED / 2022 / 432 - 887

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

1. Self-declaration: name of company and address, tax ID, registration and commercial register number or equivalent register in accordance with the legal provisions of the country of origin.
2. No grounds for exclusion pursuant to § 123, § 124 GWB, § 22 LkSG
3. Declaration of bidding consortium and/or declaration of subcontractors (if applicable)

III.1.2. Economic and financial standing

List and brief description of selection criteria:

1. Average annual turnover for the last three years (last-but-four financial year can be included in case of tenders held within 6 months of end of last financial year), at least: 600,000 EUR (six hundred thousand euro)

2. Average number of employees and managers in the last three calendar years, at least 6 persons

Minimum level(s) of standards possibly required:

1. Average annual turnover for the last three years (last-but-four financial year can be included in case of tenders held within 6 months of end of last financial year), at least: 600,000 EUR (six hundred thousand euro)

2. Average number of employees and managers in the last three calendar years, at least 6 persons

III.1.3. Technical and professional ability

List and brief description of selection criteria:

1. The technical assessment is only based on reference projects with a minimum commission value of 50,000 EUR (fifty thousand euro).

2. At least 3 reference projects in the technical field "Impact analysis or evaluation of economic reforms in developing countries" and at least 3 reference projects in the region "Africa" in the last 3 years.

Minimum level(s) of standards possibly required:

1. The technical assessment is only based on reference projects with a minimum commission value of 50,000 EUR (fifty thousand euro).

2. At least 3 reference projects in the technical field "Impact analysis or evaluation of economic reforms in developing countries" and at least 3 reference projects in the region "Africa" in the last 3 years.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 30/11/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 31/03/2024

IV.2.7.

Conditions for opening of tenders

Date: 30/11/2023 Local time: 12:01

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic ordering will be used

VI.3. Additional information

Bekanntmachungs-ID: CXTRY6Y1CWAP60H

VI.4. Procedures for review

VI.4.1. Review body

Official name: Die Vergabekammern des Bundes

Postal address: Villemombler Straße 76

Town: Bonn

Postal code: 53123

Country: Germany

E-mail: vk@bundeskartellamt.bund.de

Telephone: +49 2289499-0

Fax: +49 2289499-163

Internet address: <https://www.bundeskartellamt.de>

VI.5. Date of dispatch of this notice

19/10/2023