

**France-Compiègne: Public relations services**  
**OJ S 225/2022 22/11/2022**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: societe du canal seine nord europe

Postal address: 23 place d'armes - cS 90402

Town: Compiègne Cedex

NUTS code: FRE22 Oise

Postal code: 60204

Country: France

E-mail: [Marches@scsne.fr](mailto:Marches@scsne.fr)

Telephone: +33 344407498

**Internet address(es):**

Main address: <https://www.canal-seine-nord-europe.fr/>

Address of the buyer profile: <https://www.marches-publics.gouv.fr/>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr>

**I.4. Type of the contracting authority**

Regional or local agency/office

**I.5. Main activity**

Other activity: Maîtrise d'ouvrage travaux d'infrastructure

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

assistance à maîtrise d'ouvrage pour la communication globale et de proximité

Reference number: 22TRF065

**II.1.2. Main CPV code**

79416000 Public relations services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

la consultation a pour objet l'accompagnement de la Société du Canal Seine-Nord Europe pour la réalisation du Canal Seine-Nord Europe en matière de communication

#### **II.1.5. Estimated total value**

Value excluding VAT: 8 500 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

néant

### **II.2. Description**

#### **II.2.1. Title**

lot A - communication de proximité " Santerre-Haute Somme " et " Artois-Cambrésis "

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79416000 Public relations services

#### **II.2.3. Place of performance**

NUTS code: FRE Hauts-de-France

#### **II.2.4. Description of the procurement**

ce lot couvre les besoins en matière de communication de proximité pour la partie du linéaire du Canal traversant le Santerre-Haute Somme (Secteur 2 Somme, Secteur Pont-Canal de la Somme et Secteur 3) et l'artois-cambrésis (Secteur 4)

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 3 600 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

l'Accord-Cadre sera reconduit pour une période de deux (2) ans sauf notification faite par le Maître d'ouvrage par écrit au Titulaire

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: yes

Description of options:

dans les conditions fixées par l'article R2122-7 du Code de la commande publique, les parties pourront conclure, un accord-cadre portant sur la réalisation de prestations similaires

#### **II.2.13.**

## **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

lot B - communication globale et transverse et communication de proximité " Noyonnais "  
Lot No: 2

##### **II.2.2. Additional CPV code(s)**

79416000 Public relations services

##### **II.2.3. Place of performance**

NUTS code: FRE Hauts-de-France

##### **II.2.4. Description of the procurement**

ce lot couvre les besoins en matière de communication globale et transverse et en matière de communication de proximité pour la partie du linéaire du Canal traversant le Noyonnais (Secteur 2 Oise)

##### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

##### **II.2.6. Estimated value**

Value excluding VAT: 4 900 000,00 EUR

##### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

l'Accord-Cadre sera reconduit pour une période de deux (2) ans sauf notification faite par le Maître d'ouvrage par écrit au Titulaire

##### **II.2.10. Information about variants**

Variants will be accepted: no

##### **II.2.11. Information about options**

Options: yes

Description of options:

dans les conditions fixées par l'article R2122-7 du Code de la commande publique, les parties pourront conclure un accord-cadre portant sur la réalisation de prestations similaires

##### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 20/12/2022 Local time: 17:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 12 (from the date stated for receipt of tender)

#### **IV.2.7. Conditions for opening of tenders**

Date: 20/12/2022 Local time: 18:00

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: tribunal administratif d'amiens

Postal address: 14 rue Lemerchier - cS 81114

Town: Amiens Cedex 1

Postal code: 80011

Country: France

E-mail: [greffe.ta-amiens@juradm.fr](mailto:greffe.ta-amiens@juradm.fr)

Telephone: +33 322336170

Fax: +33 322336171

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal administratif d'amiens

Postal address: 14 rue Lemerchier - cS 81114

Town: Amiens Cedex 1

Postal code: 80011

Country: France

E-mail: [greffe.ta-amiens@juradm.fr](mailto:greffe.ta-amiens@juradm.fr)

Telephone: +33 322336170

Fax: +33 322336171

**VI.5. Date of dispatch of this notice**

17/11/2022