

France-Paris: Graphic design services

OJ S 206/2023 25/10/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: centre nationale du cinéma
National registration number: 18004603900186
Postal address: 291, boulevard Raspail
Town: Paris Cedex 14
NUTS code: FR101 Paris
Postal code: 75675
Country: France
E-mail: Marchespublics@cnc.fr
Telephone: +33 144343774

Internet address(es):

Main address: <https://www.cnc.fr/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/index.php?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2380859&orgAcronyme=f5j>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2404364&orgAcronyme=f5j>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

conseil artistique, la création, l'adaptation et l'exécution graphiques de tous les supports de communication du CNC

Reference number: 2023118

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3.

Type of contract

Services

II.1.4. Short description

le présent marché porte sur le conseil artistique, la création, l'adaptation et l'exécution graphiques de tous les supports de communication du CNC. Il se décompose en trois lots : - lot no1 : Conseil, création et adaptation graphiques de tous les supports de communication (publications, pdf, signalétique, etc.) ; - lot no2 : Exécution graphique de tous les supports de communication (bulletins officiels, diplômes, etc.): - lot no3 : Création et adaptation graphiques de supports digitaux (web, réseaux sociaux, emailing, etc.)

II.1.5. Estimated total value

Value excluding VAT: 500 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

Maximum number of lots that may be awarded to one tenderer: 3The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

néant

II.2. Description

II.2.1. Title

conseil, création et adaptation graphiques de tous les supports de communication

Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FR10 Ile-de-France

Main site or place of performance: paris

II.2.4. Description of the procurement

le lot no 1 regroupe l'ensemble des prestations graphiques, tous supports de communication qui impliquent un conseil artistique, un travail de création et d'adaptation. Le titulaire doit être ne mesure de réaliser, selon la demande du CNC :- soit la conception et la composition des supports ;- soit une adaptation d'un support existant

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 250 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

le présent marché est conclu à compter de sa date de notification pour une durée de 12 mois.

Il est ensuite tacitement reconductible 3 fois, pour une durée de 12 mois à chaque reconduction

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

exécution graphique de tous les supports de communication
Lot No: 2

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FR10 Ile-de-France

II.2.4. Description of the procurement

il s'agit de l'exécution graphique de certaines publications de communication dont le principe graphique est déjà créé et parfois récurrent, et pour répondre à une demande interne. Cette prestation ne demande pas de création graphique spécifique : bulletins officiels du CNC, plaquette de présentation de dispositifs métiers, bilan dispositifs scolaires, rapport médiateur etc

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

le présent marché est conclu à compter de sa date de notification pour une durée de 12 mois. Il est ensuite tacitement reconductible 3 fois, pour une durée de 12 mois à chaque reconduction

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

création et adaptation graphiques de supports digitaux
Lot No: 3

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FR10 Ile-de-France

II.2.4. Description of the procurement

le lot no 3 regroupe l'ensemble des prestations graphiques, à destination des supports de communication digitaux. Le titulaire doit être en mesure de réaliser, selon la demande du CNC :- soit la conception et la composition des supports ;- soit une adaptation d'un support existant

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

le présent marché est conclu à compter de sa date de notification pour une durée de 12 mois. Il est ensuite tacitement reconductible 3 fois, pour une durée de 12 mois à chaque reconduction

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8.

Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 22/11/2023 Local time: 19:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 22/11/2023 Local time: 19:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

2027

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

Country: France

E-mail: greffe.ta-paris@juradm.fr

Telephone: +33 144594400

Fax: +33 144594646

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

Country: France

E-mail: greffe.ta-paris@juradm.fr

Telephone: +33 144594400

Fax: +33 144594646

VI.5. Date of dispatch of this notice

20/10/2023