

France-Paris: Advertising campaign services

OJ S 246/2021 20/12/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: conseil supérieur de l'audiovisuel

Postal address: 39/43 quai André Citroën

Town: Paris

NUTS code: FR101 Paris

Postal code: 75015

Country: France

E-mail: Marchepublic@csa.fr

Internet address(es):

Main address: <http://www.csa.fr/>

Address of the buyer profile: [https://www.marches-publics.gouv.fr/?page=entreprise.
AccueilEntreprise](https://www.marches-publics.gouv.fr/?page=entreprise.AccueilEntreprise)

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://www.marches-publics.gouv.fr/?page=Entreprise.
EntrepriseAdvancedSearch&AllCons&id=1956165&orgAcronyme=d2v](https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=1956165&orgAcronyme=d2v)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [https://www.marches-
publics.gouv.fr/?page=Entreprise.
EntrepriseAdvancedSearch&AllCons&id=1956165&orgAcronyme=d2v](https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=1956165&orgAcronyme=d2v)

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: [https://www.marches-publics.gouv.fr/?page=Entreprise.
EntrepriseAdvancedSearch&AllCons&id=1956165&orgAcronyme=d2v](https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=1956165&orgAcronyme=d2v)

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

campagne audiovisuelle annuelle d information et de sensibilisation du public à la protection du jeune public sur les médias audiovisuels

Reference number: 2021-14-PC

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

campagne audiovisuelle annuelle d'information et de sensibilisation du public à la protection du jeune public sur les médias audiovisuels

II.1.5. Estimated total value

Value excluding VAT: 430 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

campagne audiovisuelle annuelle d'information et de sensibilisation du public à la protection du jeune public sur les médias audiovisuels

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

le marché prend effet à compter de sa notification pour une durée de 12 mois tacitement reconductible 3 fois 12 mois, dans la limite de 48 mois. La reconduction du marché est tacite et le(s) titulaire(s) ne peuvent s'y opposer conformément à l'article R2112-4 du Code de la commande publique

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.5. Information about negotiation

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 14/01/2022 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75181

Country: France

Internet address: <http://paris.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

15/12/2021