

650886-2026 - Competition

France – Public relations consultancy services – CONSULTATION RELATIVE A DES PRESTATIONS DE COMMUNICATION AU PROFIT DES ACTIONS DU FIF PL

OJ S 183/2026 22/09/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: FIF_PL

Email: secretariat@fifpl.fr

Legal type of the buyer: Public undertaking

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: CONSULTATION RELATIVE A DES PRESTATIONS DE COMMUNICATION AU PROFIT DES ACTIONS DU FIF PL

Description: La présente consultation vise à l'attribution d'un marché public de prestations de service au sens de l'article L. 1111-4 du Code de la commande publique portant sur des prestations de communication. En synthèse, les prestations attendues sont les suivantes : - Assistance du FIF PL dans la détermination de sa stratégie de communication et son pilotage (UO 1) ; - Assistance du FIF PL pour sa communication sur les réseaux sociaux (UO 2) ; - Assistance du FIF PL pour la réalisation et la diffusion de podcast (UO 3) ; - Assistance du FIF PL dans ses relations presses (UO 4) ; - Assistance du FIF PL pour la réalisation et la diffusion de newsletters (UO 5) ; - Accompagnement et assistance du FIF PL dans l'organisation technique et logistique de sa convention annuelle (UO 6) ; - Assistance du FIF PL dans la conception des plaquettes promotionnelles et autres supports de communication (UO 7). Les prestations objets du marché et leurs fréquences sont décrites au CCTP.

Procedure identifier: 688ff9ce-3294-4f10-aea1-75ab6436ddab

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.2. Place of performance

Postal address: 104 RUE MIROMESNIL

Town: PARIS

Postcode: 75008

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.3. Value

Estimated value excluding VAT: 60 000,00 EUR

Maximum value of the framework agreement: 300 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: CONSULTATION RELATIVE A DES PRESTATIONS DE COMMUNICATION AU PROFIT DES ACTIONS DU FIF PL

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5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79822500 Graphic design services

5.1.2. Place of performance

Postal address: 104 rue de Miromesnil

Town: Paris

Postcode: 75008

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Start date: 01/12/2026

Duration: 2 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://fifpl.e-marchespublics.com/pack/annonce_marche_public_33428_1183412.html

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://fifpl.e-marchespublics.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 30/10/2026 17:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 120 Days

Information about public opening:

Opening date: 30/10/2026 18:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Place: Locaux du FIF PL

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal judiciaire de Paris

Organisation providing additional information about the procurement procedure: FIF_PL

Organisation providing more information on the review procedures: Tribunal judiciaire de Paris

8. Organisations

8.1. ORG-0001

Official name: FIF_PL

Registration number: 39811096500041

Postal address: 104 Rue de Miromesnil

Town: Paris 8

Postcode: 75008

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: secretariat@fifpl.fr

Telephone: +33 155805013

Internet address: <https://www.fifpl.fr>

Buyer profile: <https://fifpl.e-marchespublics.com>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Tribunal judiciaire de Paris

Registration number: 17750111101763

Town: Paris

Postcode: 75017

Country subdivision (NUTS): Paris (FR101)

Country: France

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: DEMATIS

Registration number: 45072478600030

Town: Paris

Postcode: 75015

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: contact@dematis.com

Telephone: +33 172365548

Internet address: www.dematis.com

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 4acad57f-b089-48a9-ada7-c2cc152bab9d - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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