

652597-2026 - Competition

Sweden – Public relations consultancy services – Upphandling Strategisk rådgivning och kommunikationstjänster

OJ S 183/2026 22/09/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Polarforskningssekretariatet

Email: office@polar.se

Legal type of the buyer: Central government authority

Activity of the contracting authority: Environmental protection

2. Procedure

2.1. Procedure

Title: Upphandling Strategisk rådgivning och kommunikationstjänster

Description: Ramavtalet ska ge Beställaren tillgång till en bred och sammanhållen kompetens för kvalificerad strategisk rådgivning, analys-, utrednings- och processtöd samt olika typer av kommunikationstjänster. Ramavtal kommer att tecknas med en (1) leverantör som ansvarar för den samlade leveransen och för samordning av de resurser och eventuella underleverantörer som krävs för respektive avrop.

Procedure identifier: 71e20eb5-9edf-4f72-83e0-a3938d891010

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79340000 Advertising and marketing services, 79410000 Business and management consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Norrbottens län (SE332)

Country: Sweden

Additional information: -

2.1.3. Value

Estimated value excluding VAT: 7 000 000,00 SEK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Upphandling Strategisk rådgivning och kommunikationstjänster

Description: Ramavtalet ska ge Beställaren tillgång till en bred och sammanhållen kompetens för kvalificerad strategisk rådgivning, analys-, utrednings- och processtöd samt olika typer av kommunikationstjänster. Ramavtal kommer att tecknas med en (1) leverantör som ansvarar för den samlade leveransen och för samordning av de resurser och eventuella underleverantörer som krävs för respektive avrop.

Internal identifier: Upphandling Strategisk rådgivning och kommunikationstjänster

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79340000 Advertising and marketing services, 79410000 Business and management consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): Norrbottens län (SE332)

Country: Sweden

Additional information: -

5.1.3. Estimated duration

Start date: 01/12/2026

Duration end date: 30/11/2027

5.1.5. Value

Estimated value excluding VAT: 7 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Minskning av miljö

Approach to reducing environmental impacts: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

5.1.11. Procurement documents

Address of the procurement documents: <https://www.kommersannons.se/elite/Notice/NoticeDispatch.aspx?NoticeId=96064>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.kommersannonse.se/elite/Notice/NoticeDispatch.aspx?NoticeId=96064>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 19/10/2026 23:59:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 123 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Luleå

Information about review deadlines: Se upphandlingsdokumenten

Organisation providing additional information about the procurement procedure:

Polarforskningssekretariatet

Organisation providing more information on the review procedures: Förvaltningsrätten i Luleå

8. Organisations

8.1. ORG-0001

Official name: Polarforskningssekretariatet

Registration number: 202100-4060

Postal address: c/o Luleå tekniska universitet

Town: Luleå

Postcode: 97187

Country subdivision (NUTS): Norrbottens län (SE332)

Country: Sweden

Contact point: Upphandlare Polarforskningssekretariatet

Email: office@polar.se

Telephone: 0705502329

Internet address: <http://www.polar.se>

Buyer profile: <http://www.polar.se>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Förvaltningsrätten i Luleå

Registration number: 202100-2742

Postal address: Skeppsbrogatan 43

Town: Luleå

Postcode: 97231

Country subdivision (NUTS): Norrbottens län (SE332)

Country: Sweden

Email: forvaltningsrattenilulea@dom.se

Telephone: +46 920295490

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 8a00e028-f9e3-4f88-bfa6-d0e807a9880d - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 18/09/2026 17:17:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Swedish

Notice publication number: 652597-2026

OJ S issue number: 183/2026

Publication date: 22/09/2026