

Sweden-Stockholm: IT services: consulting, software development, Internet and support
OJ S 228/2022 25/11/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: V.S. VisitSweden AB
National registration number: 556500-7621
Postal address: Box 3030
Town: Stockholm
NUTS code: SE Sverige
Postal code: 103 61
Country: Sweden
E-mail: jorgen.stalbrand@visitsweden.com
Telephone: +46 768-075800
Internet address(es):
Main address: <http://www.visitsweden.se>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Konsultmäklartjänster
Reference number: UH-2021-25

II.1.2. Main CPV code

72000000 IT services: consulting, software development, Internet and support

II.1.3. Type of contract

Services

II.1.4. Short description

Visit Sweden har ett behov av konsultmäklartjänster.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 44 000 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support, 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79340000 Advertising and marketing services, 79342000 Marketing services, 79413000 Marketing management consultancy services, 79414000 Human resources management consultancy services, 79415000 Production management consultancy services, 79416000 Public relations services, 79610000 Placement services of personnel, 79630000 Personnel services except placement and supply services

II.2.3. Place of performance

NUTS code: SE Sverige

II.2.4. Description of the procurement

Denna upphandling avser konsultmäklartjänster till Visit Sweden.

Upphandlande organisation:

V.S. VisitSweden AB (org. nr. 556500-7621).

Ramavtal tecknas med leverantör(er) omfattande en avtalstid fr.o.m avtalstecknande t.om. 2024-10-25. Avtalet förlängs automatiskt efter det andra året löpande med tre månaders ensidig uppsägningstid från Bolagets sida. Avtalet avslutas dock automatiskt fyra år efter avtalsstart oavsett om Bolaget varslat om detta eller ej. För avtalet gäller ett takvärde om femtio miljoner kronor. Beställaren lämnar dock inga garantier vad gäller omsättningen. Upphandlingen genomförs enligt Öppet förfarande och kommer att utvärderas enligt bästa förhållandet mellan pris och kvalitet enligt en mervärdesmodell.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1.

Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 166-471711](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2

Title:

Konsultmäklartjänster

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/10/2022

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Key Man Aktiebolag

National registration number: 556527-0153

Postal address: Kungsgatan 44, 4tr

Town: Stockholm

NUTS code: SE Sverige

Postal code: 111 35

Country: Sweden

E-mail: mats.martensson@keyman.se

Telephone: +46 70-6443888

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 530 000,00 SEK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Stockholm och migrationsdomstol

Town: Stockholm

Postal code: 115 76

Country: Sweden

E-mail: forvaltningsrattenistockholm@dom.se

Telephone: +46 8-56168000

Fax: +46 8-56168001

Internet address: <http://www.forvaltningsrattenistockholm.domstol.se>

VI.5. Date of dispatch of this notice

21/11/2022