

**France-Maisons-Alfort: Printing and related services**  
**OJ S 247/2021 21/12/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: ville de Maisons-Alfort

National registration number: 94046

Postal address: 118, Avenue du General de Gaulle

Town: Maisons Alfort

NUTS code: FR107 Val-de-Marne

Postal code: 94700

Country: France

E-mail: [Sophie.rey@maisons-alfort.fr](mailto:Sophie.rey@maisons-alfort.fr)

Telephone: +33 143967700

**Internet address(es):**

Main address: <https://maisons-alfort.fr>

Address of the buyer profile: <https://maisons-alfort.achatpublic.com/sdm/ent/gen/index.jsp>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

réalisation de l'ensemble des supports de communication de la Ville de Maisons-Alfort pour les années 2022-2024

Reference number: COM2021

**II.1.2. Main CPV code**

79800000 Printing and related services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

réalisation de l'ensemble des supports de communication de la Ville de Maisons-Alfort pour les années 2022-2024

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 420 000,00 EUR

## **II.2. Description**

### **II.2.1. Title**

réalisation graphique et photogravure des magazines municipaux

Lot No: 1

### **II.2.2. Additional CPV code(s)**

79800000 Printing and related services

### **II.2.3. Place of performance**

NUTS code: FR107 Val-de-Marne

Main site or place of performance: maisons-Alfort

### **II.2.4. Description of the procurement**

réalisation graphique et photogravure des magazines municipaux

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 40

Price - Weighting: 60

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

fourniture de papier, impression et brochage des magazines municipaux et de la brochure  
"Temps Libre"

Lot No: 2

### **II.2.2. Additional CPV code(s)**

79800000 Printing and related services

### **II.2.3. Place of performance**

NUTS code: FR107 Val-de-Marne

### **II.2.4. Description of the procurement**

fourniture de papier, impression et brochage des magazines municipaux et de la brochure  
"Temps Libre"

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 40

Price - Weighting: 60

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

impression d'affiches, de tracts, de dépliants, de brochures, de plaquettes/programmes, de cartes de visite.

Lot No: 3

##### **II.2.2. Additional CPV code(s)**

79800000 Printing and related services

##### **II.2.3. Place of performance**

NUTS code: FR107 Val-de-Marne

Main site or place of performance: maisons-Alfort

##### **II.2.4. Description of the procurement**

impression d'affiches, de tracts, de dépliants, de brochures, de plaquettes/programmes, de cartes de visite.

##### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 40

Price - Weighting: 60

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

gestion de la régie publicitaire et réalisation du guide municipal

Lot No: 4

##### **II.2.2. Additional CPV code(s)**

79341200 Advertising management services

##### **II.2.3. Place of performance**

NUTS code: FR107 Val-de-Marne

Main site or place of performance: maisons-Alfort

##### **II.2.4. Description of the procurement**

gestion de la régie publicitaire et réalisation du guide municipal

##### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 40

Price - Weighting: 60

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 164-431082](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Lot No: 1**

**Title:**

réalisation graphique et photogravure des magazines municipaux

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

08/12/2021

##### **V.2.2. Information about tenders**

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: e-Media

National registration number: 42379894100047

Postal address: 30 boulevard Bellerive

Town: Rueil Malmaison  
NUTS code: FR105 Hauts-de-Seine  
Postal code: 92500  
Country: France  
Internet address: <https://emedias.fr/>  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 100 000,00 EUR  
Total value of the contract/lot: 100 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 2**

**Title:**

fourniture de papier, impression et brochage des magazines municipaux et de la brochure  
"Temps Libre"

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

08/12/2021

**V.2.2. Information about tenders**

Number of tenders received: 4  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: le Réveil de la Marne  
National registration number: 44250468400014  
Postal address: 4 rue Henry Dunant  
Town: Epernay  
NUTS code: FRF23 Marne  
Postal code: 51200  
Country: France  
Internet address: <https://www.imprimerie-lereveil.com/>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 150 000,00 EUR  
Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 3**

**Title:**

impression d'affiches, de tracts, de dépliants, de brochures, de plaquettes/programmes, de cartes de visite

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

08/12/2021

### **V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: le Réveil de la Marne

National registration number: 44250468400014

Postal address: 4 rue Henry Dunant

Town: Epernay

NUTS code: FRF23 Marne

Postal code: 51200

Country: France

Internet address: <https://www.imprimerie-lereveil.com/>

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 90 000,00 EUR

Total value of the contract/lot: 90 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Lot No: 4**

**Title:**

gestion de la régie publicitaire et réalisation du guide municipal

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

08/12/2021

### **V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: cmp

National registration number: 33294518700034

Postal address: 7 quai Gabriel Péri

Town: Joinville-le-Pont

NUTS code: FR107 Val-de-Marne

Postal code: 94340  
Country: France  
Internet address: <http://www.groupecmp.com/>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 80 000,00 EUR

Total value of the contract/lot: 80 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: tribunal administratif de Melun  
Postal address: 43 , rue du Général de Gaulle - case postale no 8630  
Town: Melun  
Postal code: 77008  
Country: France  
Telephone: +33 160566630  
Fax: +33 160566610  
Internet address: <http://melun.tribunal-administratif.fr/>

**VI.4.2. Body responsible for mediation procedures**

Official name: préfecture de la Région Ile de France - préfecture de Paris  
Postal address: 5 , rue Leblanc  
Town: Paris  
Postal code: 75911  
Country: France  
E-mail: [ccira@paris-idf.gouv.fr](mailto:ccira@paris-idf.gouv.fr)  
Telephone: +33 182524272  
Fax: +33 182524295

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: direction des Finances  
Postal address: 118 , avenue 118 avenue du Général de Gaulle  
Town: Maisons Alfort  
Postal code: 94700  
Country: France  
E-mail: [ville@maisons-alfort.fr](mailto:ville@maisons-alfort.fr)  
Telephone: +33 143967771  
Fax: +33 143757057  
Internet address: <http://www.maisons-alfort.fr/>

**VI.5. Date of dispatch of this notice**

16/12/2021