

**Latvia-Riga: Advertising campaign services**  
**OJ S 208/2023 27/10/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Rīgas Stradiņa universitāte

National registration number: 90000013771

Postal address: Dzirciema iela 16

Town: Rīga

NUTS code: LV00 Latvija

Postal code: LV 1007

Country: Latvia

Contact person: Laima Madara Šveiduka

E-mail: [laimamadara.sveiduka@rsu.lv](mailto:laimamadara.sveiduka@rsu.lv)

Telephone: +371 67062683

**Internet address(es):**

Main address: <http://www.rsu.lv>

Address of the buyer profile: <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/329>

**I.4. Type of the contracting authority**

Other type: Atvasināta publiska persona

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Reklāmas kampaņu nodrošināšana

Reference number: RSU 2023/86/AK

**II.1.2. Main CPV code**

79341400 Advertising campaign services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Dažādu reklāmas kampaņu izveide

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 165 289,00 EUR

**II.2. Description****II.2.2. Additional CPV code(s)**

79341400 Advertising campaign services

**II.2.3. Place of performance**

NUTS code: LV00 Latvija

Main site or place of performance: Visā Latvijas Republikas teritorijā

**II.2.4. Description of the procurement**

Atklāta konkursa iepirkuma priekšmets ir dažādu reklāmas kampaņu izveide.

**II.2.5. Award criteria**

Quality criterion - Name: Pretendenta piedāvātā kopējā cena par izstrādājamajiem materiāliem EUR bez PVN par visām pozīcijām. / Weighting: 30

Quality criterion - Name: Radošais uzdevums / Weighting: 20

Price - Weighting: 50

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section IV: Procedure**

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**IV.1. Description****IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system****IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information****IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 129-410582](#)

**IV.2.8. Information about termination of dynamic purchasing system****IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

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Contract No: 1

**Title:**

Reklāmas kampaņu nodrošināšana

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

16/10/2023

**V.2.2. Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Sabiedrība ar ierobežotu atbildību "Triple Bounce"

National registration number: 40003955598

Postal address: Rīga, Tērbatas iela 49/51 - 9

Town: Rīga

NUTS code: LV00 Latvija

Postal code: 1011

Country: Latvia

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 165 289,00 EUR

Total value of the contract/lot: 165 289,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Iepirkumu uzraudzības birojs

Postal address: Smilšu iela 1

Town: Rīga

Postal code: LV-1919

Country: Latvia

E-mail: [pasts@iub.gov.lv](mailto:pasts@iub.gov.lv)

Telephone: +371 22416641

Internet address: <http://www.iub.gov.lv>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Iepirkumu uzraudzības birojs

Postal address: Smilšu iela 1

Town: Rīga  
Postal code: LV-1919  
Country: Latvia  
E-mail: [pasts@iub.gov.lv](mailto:pasts@iub.gov.lv)  
Telephone: +371 22416641  
Internet address: <http://www.iub.gov.lv>

**VI.5. Date of dispatch of this notice**

24/10/2023