

Netherlands-Harderwijk: Advertising management services
OJ S 228/2022 25/11/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Gemeente Harderwijk

National registration number: 27724370

Postal address: Havenblok 56

Town: Harderwijk

NUTS code: NL Nederland

Postal code: 3841 AA

Country: Netherlands

Contact person: Job Looijenga

E-mail: j.looijenga@meerinzicht.nl

Telephone: +31 851108268

Internet address(es):

Main address: <https://www.harderwijk.nl/nl>

Address of the buyer profile: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=201274>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Concessie Abri's gemeente Harderwijk

Reference number: 201274

II.1.2. Main CPV code

79341200 Advertising management services

II.1.3. Type of contract

Services

II.1.4. Short description

Deze aanbesteding betreft een openbare procedure voor de Concessieopdracht Abri's ten behoeve van de gemeente Harderwijk.

De Opdracht omvat de plaatsing van Abri's en eventueel Vrijstaande Reclamevitines en de concessieverlening voor het exploiteren van reclame in deze Objecten. Gedurende de looptijd

van de Concessieovereenkomst is de Opdrachtnemer verantwoordelijk voor beheer, onderhoud en schadeherstel van de Objecten.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

44212321 Bus shelters, 79341000 Advertising services

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Harderwijk

II.2.4. Description of the procurement

Het betreft het overnemen van de huidige 39 Abri's en zorg te dragen voor beheer, onderhoud en reclame exploitatie van Abri's

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 103-289489](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

19/09/2022

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Global Media & Entertainment B.V

Town: Amsterdam

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1,00 EUR

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Gelderland

Town: Arnhem

Country: Netherlands

E-mail: kortgeding.rb-gel.zutphen@rechtspraak.nl

Internet address: <https://www.rechtspraak.nl/organisatie-en-contact/organisatie/rechtbanken/rechtbank-gelderland>

VI.5. Date of dispatch of this notice

21/11/2022