

**Sweden-Stockholm: Business services: law, marketing, consulting, recruitment, printing and security**

OJ S 208/2023 27/10/2023

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: V.S. VisitSweden AB

National registration number: 556500-7621

Postal address: Box 3030

Town: Stockholm

NUTS code: SE Sverige

Postal code: 103 61

Country: Sweden

E-mail: [jorgen.stalbrand@visitsweden.com](mailto:jorgen.stalbrand@visitsweden.com)

Telephone: +46 768-075800

**Internet address(es):**Main address: <http://www.visitsweden.se>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Eventbyråttjänster

Reference number: UH-2022-13

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Denna upphandling avser eventbyråttjänster till Visit Sweden.

Upphandlande organisation:

V.S. VisitSweden AB (org. nr. 556500-7621).

För mer information om Visit Sweden, se <https://corporate.visitsweden.com>**II.1.6.**

## Information about lots

This contract is divided into lots: no

### II.1.7. Total value of the procurement

Value excluding VAT: 40 000 000,00 SEK

## II.2. Description

### II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security,  
79950000 Exhibition, fair and congress organisation services

### II.2.3. Place of performance

NUTS code: SE Sverige

### II.2.4. Description of the procurement

Ett avtal tecknas med en (1) leverantör för utförandet av uppdraget.

Ett ramavtal tecknas med en leverantör omfattande en avtalstid på två (2) år med möjlighet till förlängning om 24 månader med en maximal avtalstid på fyra (4) år.

Takvolymen för hela avtalsperioden uppgår till 40 miljoner SEK. Visit Sweden garanterar inga volymer.

Upphandlingen genomförs enligt Öppet förfarande och kommer att utvärderas enligt bästa förhållandet mellan pris och kvalitet enligt en mervärdesmodell. Visit Sweden tillämpar i denna upphandling begränsad kontroll. Detta innebär att kontrollen av kraven begränsas till den leverantör

man avser tilldela avtal. Bolaget kommer först utvärdera anbuderna och prövar därefter om den levererade utvärdering bedöms vara vinnande anbudsgivare om den är lämplig, det vill säga inte ska uteslutas och uppfyller kvalificeringskraven.

### II.2.5. Award criteria

Price

### II.2.11. Information about options

Options: no

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Open procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 129-409402](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 2

**Title:**

Eventbyråttjänster

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

18/09/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 12

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Minnesota

National registration number: 556596-2619

Postal address: Vasagatan 16

Town: Stockholm

NUTS code: SE Sverige

Postal code: 111 20

Country: Sweden

E-mail: [helena.osterberg@minnesota.se](mailto:helena.osterberg@minnesota.se)

Telephone: +46 708-521552

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 40 000,00 SEK

##### **V.2.5. Information about subcontracting**

The contract is likely to be subcontracted  
Short description of the part of the contract to be subcontracted:

Teknik

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Förvaltningsrätten i Stockholm och migrationsdomstol

Town: Stockholm

Postal code: 115 76

Country: Sweden

E-mail: [forvaltningsrattenistockholm@dom.se](mailto:forvaltningsrattenistockholm@dom.se)

Telephone: +46 8-56168000

Fax: +46 8-56168001

Internet address: <http://www.forvaltningsrattenistockholm.domstol.se>

**VI.5. Date of dispatch of this notice**

23/10/2023