

**Italy-Milan: News-agency services**  
**OJ S 208/2023 27/10/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Giunta Regionale della Lombardia

National registration number: 80050050154

Postal address: Piazza Città di Lombardia, 1

Town: Milano (MI)

NUTS code: ITC4C Milano

Postal code: 20124

Country: Italy

E-mail: [acquisti@pec.regione.lombardia.it](mailto:acquisti@pec.regione.lombardia.it)

Telephone: +39 0267654444

**Internet address(es):**

Main address: [www.regione.lombardia.it](http://www.regione.lombardia.it)

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Geca 7/2023 - servizio di informazione giornalistica a mezzo delle agenzie stampa a favore della Giunta e del Consiglio Regionale della Lombardia, suddiviso in 5 lotti.

**II.1.2. Main CPV code**

92400000 News-agency services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

servizio di informazione giornalistica a mezzo delle agenzie stampa a favore della Giunta e del Consiglio Regionale della Lombardia, suddiviso in 5 lotti.

LOTTO 1: Notiziario Nazionale (C.I.G. 975207420D) – LOTTO 2: Notiziario Estero (C.I.G. 9752163B7C – LOTTO 3 : Notiziario Regionale (C.I.G. 9752185DA3 – LOTTO 4: Notiziario Tematico “Sanità e welfare” (C.I.G. 9752204D51) – LOTTO 5: Notiziario Eventi di interesse della Giunta e Consiglio regionale(C.I.G. 97522199B3).

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 2 140 000,00 EUR

### **II.2. Description**

#### **II.2.1. Title**

Notiziario nazionale

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

92400000 News-agency services

#### **II.2.3. Place of performance**

NUTS code: ITC4C Milano

#### **II.2.4. Description of the procurement**

Notiziario nazionale

#### **II.2.5. Award criteria**

Quality criterion - Name: offerta tecnica / Weighting: 70

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: yes

Description of options:

E' prevista la possibilità di prorogare il Contratto limitatamente al tempo strettamente necessario alla conclusione delle procedure necessarie per l'individuazione di un nuovo contraente.

E' prevista la possibilità di variazioni in aumento o diminuzione delle prestazioni contrattuali fino alla concorrenza di un quinto dell'importo del contratto ed agli stessi patti, prezzi e condizioni dello stesso

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Notiziario esteri

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

92400000 News-agency services

#### **II.2.3. Place of performance**

NUTS code: ITC4C Milano

#### **II.2.4. Description of the procurement**

Notiziario esteri

### **II.2.5. Award criteria**

Quality criterion - Name: offerta tecnica / Weighting: 70

Price - Weighting: 30

### **II.2.11. Information about options**

Options: yes

Description of options:

E' prevista la possibilità di prorogare il Contratto limitatamente al tempo strettamente necessario alla conclusione delle procedure necessarie per l'individuazione di un nuovo contraente.

E' prevista la possibilità di variazioni in aumento o diminuzione delle prestazioni contrattuali fino alla concorrenza di un quinto dell'importo del contratto ed agli stessi patti, prezzi e condizioni dello stesso

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Notiziario regionale

Lot No: 3

##### **II.2.2. Additional CPV code(s)**

92400000 News-agency services

##### **II.2.3. Place of performance**

NUTS code: ITC4C Milano

##### **II.2.4. Description of the procurement**

Notiziario regionale

##### **II.2.5. Award criteria**

Quality criterion - Name: offerta tecnica / Weighting: 70

Price - Weighting: 30

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Notiziario tematico "Sanità e welfare"

Lot No: 4

##### **II.2.2.**

**Additional CPV code(s)**

92400000 News-agency services

**II.2.3. Place of performance**

NUTS code: ITC4C Milano

**II.2.4. Description of the procurement**

Notiziario Eventi di interesse della Giunta e Consiglio regionale

**II.2.5. Award criteria**

Quality criterion - Name: offerta tecnica / Weighting: 70

Price - Weighting: 30

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****II.2. Description****II.2.1. Title**

Notiziario Eventi di interesse della Giunta e Consiglio regionale

Lot No: 5

**II.2.2. Additional CPV code(s)**

92400000 News-agency services

**II.2.3. Place of performance**

NUTS code: ITC4C Milano

**II.2.4. Description of the procurement**

Notiziario Eventi di interesse della Giunta e Consiglio regionale

**II.2.5. Award criteria**

Quality criterion - Name: offerta tecnica / Weighting: 70

Price - Weighting: 30

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section IV: Procedure**

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**IV.1. Description****IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 070-211534](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Lot No: 1**

**Title:**

Lotto 1 -Notiziario Nazionale

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

19/10/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Agenzia Ansa

Town: Roma

NUTS code: ITC4C Milano

Country: Italy

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 1 150 000,00 EUR

Total value of the contract/lot: 977 500,00 EUR

##### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Lot No: 2**

**Title:**

Lotto 2- Notiziario esteri

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

20/10/2023

### **V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Agenzia Nova srl

Town: Roma

NUTS code: ITI43 Roma

Country: Italy

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 180 000,00 EUR

Total value of the contract/lot: 81 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Lot No: 3**

### **Title:**

Lotto 3 - Notiziario regionale

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

19/10/2023

### **V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: COM.E (Comunicazione&Editoria Srl)

Town: Roma

NUTS code: ITI43 Roma

Country: Italy

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 450 000,00 EUR

Total value of the contract/lot: 90 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Lot No: 4**

**Title:**

Lotto 4 - Botziario tematico Sanità e Welfare

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

20/10/2023

**V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: LaPresse Spa

Town: Milano

NUTS code: ITC4C Milano

Country: Italy

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 200 000,00 EUR

Total value of the contract/lot: 64 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

Per i lotti 1 e 3 è stata esclusa un'offerta.

In applicazione di quanto previsto dagli atti di gara il lotto 5 è stato dichiarato deserto essendo tutte le offerte pervenute da aggiudicatari di altri lotti.

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: TAR Lombardia

Town: Milano

Country: Italy

**VI.5. Date of dispatch of this notice**

23/10/2023