

France-Villeneuve d'Ascq: Advertising services
OJ S 228/2022 25/11/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: ville de Villeneuve d'ascq

National registration number: 21590009300018

Postal address: hôtel de Ville, Place Salvador Allende, Service Marchés Publics

Town: Villeneuve D'Ascq

NUTS code: FRE11 Nord

Postal code: 59652

Country: France

E-mail: marches-publics@villeneuvedascq.fr

Telephone: +33 320435070

Fax: +33 320670767

Internet address(es):

Main address: <http://www.villeneuvedascq.fr>

Address of the buyer profile: <http://www.marches-publics.info/avis/index.cfm?lds=3928>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

prospection Publicitaire Et Impression Du Journal "La Tribune" 2023-2026 - affaire no22s0018

Reference number: 22s0018

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

appel d'offres ouvert - article R. 2124-2 1° du Code de la commande publique. Marché alloti en deux lots : Lot no1 "Prospection publicitaire pour le journal municipal " : marché ordinaire prévoyant un montant annuel minimum garanti (35 000,00 euro(s) Ht) - le candidat peut proposer un montant supérieur. Lot no2 "Impression du journal municipal" : Accord-Cadre à prix unitaires avec un montant maximum (120 000,00 euro(s) (T.T.C.)/An) mono-

attributaire lieu d'exécution : Villeneuve d'ascq durée du marché : du 01/01/2023 au 31/12/2023, soit une durée 12 mois. Le marché est renouvelable 3 fois par tacite reconduction pour des périodes de 12 mois. Soit une fin maximale le 31/12/2026 - soit 48 mois maximum

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 438 000,00 EUR

II.2. Description

II.2.1. Title

prospection publicitaire pour le journal municipal
Lot No: 1

II.2.2. Additional CPV code(s)

79341000 Advertising services, 79810000 Printing services

II.2.3. Place of performance

NUTS code: FRE11 Nord

II.2.4. Description of the procurement

lot no1 : marché ordinaire prévoyant un montant annuel minimum garanti : 35 000,00 euro(s)
Ht (le candidat peut proposer un montant supérieur à l'acte d'engagement)

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

impression du journal municipal
Lot No: 2

II.2.2. Additional CPV code(s)

79810000 Printing services, 79810000 Printing services

II.2.3. Place of performance

NUTS code: FRE11 Nord

II.2.4. Description of the procurement

lot no2 : Accord-Cadre à prix unitaires avec un montant maximum mono-attributaire. Le montant du lot 2 est de : 120 000,00 euro(s) (T.T.C.)/An

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 136-389637](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2022s001801

Lot No: 1

Title:

prospection publicitaire pour le journal municipal

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/11/2022

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: c'Utile

Postal address: 999 Av De La Republique
Town: Marcq-en-Baroeul
NUTS code: FRE11 Nord
Postal code: 59700
Country: France
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 38 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2022s001802

Lot No: 2

Title:

impression du journal municipal

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/11/2022

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: ild

Postal address: zac Artois Pole 2

Town: Wancourt

NUTS code: FRE12 Pas-de-Calais

Postal code: 62128

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 400 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Lille

Postal address: 5 Rue Geoffroy Saint Hilaire , Cs62039

Town: Lille
Postal code: 59014
Country: France
E-mail: greffe.ta-lille@juradm.fr
Telephone: +33 359542342
Fax: +33 359542445
Internet address: <http://lille.tribunal-administratif.fr/>

VI.4.2. Body responsible for mediation procedures

Official name: préfecture de Meurthe et Moselle
Postal address: 1 rue du Préfet Claude Erignac
Town: Nancy
Postal code: 54038
Country: France
Telephone: +33 383342565
Fax: +33 383342224

VI.4.4. Service from which information about the review procedure may be obtained

Official name: mairie de Villeneuve d'ascq : Service marchés publics
Postal address: hôtel de Ville, Place Salvador Allende, 3e étage - mercury
Town: Villeneuve D'Ascq
Postal code: 59652
Country: France
E-mail: marches-publics@villeneuedascq.fr
Telephone: +33 320435070
Fax: +33 320670767
Internet address: https://www.villeneuedascq.fr/marches_publics.html

VI.5. Date of dispatch of this notice

22/11/2022