

Portugal-Lisbon: Marketing management consultancy services
OJ S 249/2021 23/12/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Secretaria-Geral do Ministério do Trabalho, Solidariedade e Segurança Social

National registration number: 600081966

Postal address: Praça de Londres, n.º 12 - 2.º

Town: Lisboa

NUTS code: PT Portugal

Postal code: 1049-056

Country: Portugal

E-mail: sg-comprasDALOG@sg.mtsss.pt

Internet address(es):

Main address: www.acingov.pt

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Social protection

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Aquisição e produção de serviços de consultoria técnica especializada na área de comunicação de marketing

Reference number: 1978002521

II.1.2. Main CPV code

79413000 Marketing management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Aquisição e produção de serviços de consultoria técnica especializada na área de comunicação de marketing.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7.

Total value of the procurement

Value excluding VAT: 180 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: PT170 Área Metropolitana de Lisboa

II.2.4. Description of the procurement

Aquisição e produção de serviços de consultoria técnica especializada na área de comunicação de marketing.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: PO ISE - Programa Operacional de Inclusão Social e Emprego e
PO APMC - Programa Operacional de Apoio às Pessoas Mais Carenciadas

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 042-099403](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 14/2020

Title:

Aquisição e Produção de Serviços de Consultoria técnica especializada na área de Comunicação de Marketing

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/05/2020

V.2.2. Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 8

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: CREATIVE MINDS - Soluções Globais de Comunicação, Marketing e Gestão, Lda

National registration number: 507 431 405

Postal address: Edifício Mar do Oriente, Alameda dos Oceanos, n.º 61, 3,2,

Town: Lisboa

NUTS code: PT170 Área Metropolitana de Lisboa

Postal code: 1990-208

Country: Portugal

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 123 588,00 EUR

Total value of the contract/lot: 123 588,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Serviços Jurídicos da Secretaria-Geral

Postal address: Praça de Londres, 11

Town: Lisboa

Postal code: 1049-056

Country: Portugal

E-mail: SG-ComprasDALOG@sg.mtsss.pt

VI.5. Date of dispatch of this notice

18/12/2021