

Lithuania-Vilnius: Advertising services
OJ S 209/2023 30/10/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Lietuvos Respublikos sveikatos apsaugos ministerija

National registration number: 188603472

Postal address: Vilniaus g. 33

Town: Vilnius

NUTS code: LT Lietuva

Postal code: 01506

Country: Lithuania

Contact person: Gediminas Širvinskas

E-mail: gediminas.sirvinskas@sam.lt

Telephone: +370 52661408

Fax: +370 52661402

Internet address(es):

Main address: <http://www.sam.lrv.lt>

Address of the buyer profile: <https://pirkimai.eviesiejiirkimai.lt/ctm/Company/CompanyInformation/Index/4303>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Vaizdo klipų transliacijų viešojo transporto ekranuose paslaugos

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Vaizdo klipų transliacijų viešojo transporto ekranuose paslaugos

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 90 906,62 EUR

II.2. Description

II.2.1. Title

Vaizdo klipų transliacijų Vilniaus ir Kauno miestų viešojo transporto ekranuose paslaugos
Lot No: 1

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: LT Lietuva

II.2.4. Description of the procurement

Vaizdo klipų transliacijų Vilniaus ir Kauno miestų viešojo transporto ekranuose paslaugos

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Nr. 12.0.1-CPVA-V-202-01-0010 „Lietuvos Respublikos sveikatos apsaugos ministerija – informavimas apie veiksmų programą“

II.2.14. Additional information

II.2. Description

II.2.1. Title

Vaizdo klipų transliacijų Klaipėdos ir Šiaulių viešojo transporto ekranuose paslaugos
Lot No: 2

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: LT Lietuva

II.2.4. Description of the procurement

Vaizdo klipų transliacijų Klaipėdos ir Šiaulių viešojo transporto ekranuose paslaugos

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Nr. 12.0.1-CPVA-V-202-01-0010 „Lietuvos Respublikos sveikatos apsaugos ministerija – informavimas apie veiksmų programą“

II.2.14. Additional information

II.2. Description

II.2.1. Title

Vaizdo klipų transliacijų Panevėžio, Raseinių, Jonavos, Marijampolės, Mažeikių, Utenos viešojo transporto ekranuose paslaugos

Lot No: 3

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: LT Lietuva

II.2.4. Description of the procurement

Vaizdo klipų transliacijų Panevėžio, Raseinių, Jonavos, Marijampolės, Mažeikių, Utenos viešojo transporto ekranuose paslaugos

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Nr. 12.0.1-CPVA-V-202-01-0010 „Lietuvos Respublikos sveikatos apsaugos ministerija – informavimas apie veiksmų programą“

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 154-487815](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: S-223

Lot No: 1

Title:

Vaizdo klipų transliacijų Vilniaus ir Kauno miestų viešojo transporto ekranuose paslaugos

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/09/2023

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UAB „Media Traffic

National registration number: 302326503

Town: Vilnius

NUTS code: LT Lietuva

Country: Lithuania

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 33 263,64 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: S-223

Lot No: 2

Title:

Vaizdo klipų transliacijų Klaipėdos ir Šiaulių viešojo transporto ekranuose paslaugos

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/09/2023

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UAB „Media Traffic
National registration number: 302326503
Town: Vilnius
NUTS code: LT Lietuva
Country: Lithuania
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 19 528,10 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: S-223

Lot No: 3

Title:

Vaizdo klipų transliacijų Panevėžio, Raseinių, Jonavos, Marijampolės, Mažeikių, Utenos viešojo transporto ekranuose paslaugos

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

29/09/2023

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UAB „Media Traffic
National registration number: 302326503
Town: Vilnius
NUTS code: LT Lietuva
Country: Lithuania
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 38 114,88 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Vilniaus apygardos teismas

Town: Vilnius

Country: Lithuania

VI.5. Date of dispatch of this notice

25/10/2023