

**France-Nancy: Advertising and marketing services**

OJ S 210/2023 31/10/2023

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: c.r.o.u.s. De Nancy - metz

Postal address: 75 rue de Laxou

Town: Nancy Cedex

NUTS code: FRF31 Meurthe-et-Moselle

Postal code: 54042

Country: France

E-mail: [Achat@crous-lorraine.fr](mailto:Achat@crous-lorraine.fr)

Telephone: +33 383918910

**Internet address(es):**Main address: <http://www.crous-lorraine.fr>Address of the buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://www.achatpublic.com/sdm/ent/gen/ent\\_detail.do?](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2023_LkUu41hHp2&v=1&selected=0)[PCSLID=CSL\\_2023\\_LkUu41hHp2&v=1&selected=0](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2023_LkUu41hHp2)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [https://www.achatpublic.com/sdm/ent/gen/ent\\_detail.do?PCSLID=CSL\\_2023\\_LkUu41hHp2](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2023_LkUu41hHp2)**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

prestations de conseil en communication, création de supports de communication et réalisation d'actions médias et hors médias

Reference number: 234007

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

prestations de conseil en communication, création de supports de communication et réalisation d'actions médias et hors médias

#### **II.1.5. Estimated total value**

Value excluding VAT: 83 333,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

#### **II.2.3. Place of performance**

NUTS code: FRF31 Meurthe-et-Moselle

#### **II.2.4. Description of the procurement**

prestations de conseil en communication, création de supports de communication et réalisation d'actions médias et hors médias

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

le présent marché est passé pour une durée d'un an à compter de sa date de notification. Il est reconductible à une reprise, sans que sa durée ne puisse excéder deux ans

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 27/11/2023 Local time: 16:00

##### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

##### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

##### **IV.2.7. Conditions for opening of tenders**

Date: 28/11/2023 Local time: 10:00

### **Section VI: Complementary information**

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#### **VI.1. Information about recurrence**

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

en cas de reconduction, le marché sera renouvelé fin 2025

#### **VI.2. Information about electronic workflows**

Electronic invoicing will be accepted

#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: tribunal administratif de Nancy

Postal address: 5 place de la Carrière

Town: Nancy Cedex

Postal code: 54036

Country: France

E-mail: [Grefte.ta-nancy@juradm.fr](mailto:Grefte.ta-nancy@juradm.fr)

Telephone: +33 383174343

Internet address: <http://nancy.tribunal-administratif.fr/>

##### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal administratif

Postal address: 5 place de la Carrière

Town: Nancy Cedex

Postal code: 54036

Country: France

E-mail: [Grefte.ta-nancy@juradm.fr](mailto:Grefte.ta-nancy@juradm.fr)

Telephone: +33 383174343

Internet address: <http://nancy.tribunal-administratif.fr/>

**VI.5. Date of dispatch of this notice**

26/10/2023