

## 665970-2026 - Competition

### France – Graphic design services – CONCEPTION ET ADAPTATION GRAPHIQUE DES OUTILS DE COMMUNICATION

OJ S 187/2026 28/09/2026

Contract or concession notice – standard regime

Services

## 1. Buyer

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### 1.1. Buyer

Official name: Communauté Urbaine de Dunkerque

Email: [commande.publique@cud.fr](mailto:commande.publique@ cud.fr)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

## 2. Procedure

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### 2.1. Procedure

Title: CONCEPTION ET ADAPTATION GRAPHIQUE DES OUTILS DE COMMUNICATION

Description: Conception et adaptation graphique des outils de communication

Procedure identifier: 541ee4e4-d82e-4227-86fa-3813dfc7253a

Internal identifier: 2026A355

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: L'acheteur est la Communauté Urbaine de Dunkerque, coordonnateur du groupement de commande composé de la Communauté Urbaine de Dunkerque, la Ville de Dunkerque et ses communes associées, le CCAS de la Ville de Dunkerque, le CAS de la Ville de Fort-Mardyck, le SCAS de la Ville de Saint-Pol-sur-Mer. Le marché est un accord-cadre multi attributaires à marchés subséquents. Il sera conclu avec 8 titulaires (dans la mesure d'un nombre suffisant d'offres recevables). 6 marchés subséquents seront lancés concomitamment à la notification du présent accord-cadre.

#### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

#### 2.1.2. Place of performance

Postal address: Périmètre communautaire

Town: DUNKERQUE

Postcode: 59140

Country subdivision (NUTS): Nord (FRE11)

Country: France

#### 2.1.4. General information

Additional information: Le marché est conclu à compter de la date de notification pour une durée de 48 mois.

**Legal basis:**

Directive 2014/24/EU

#### **2.1.6. Grounds for exclusion**

Sources of grounds for exclusion: Notice

Analogous situation like bankruptcy, insolvency or arrangement with creditors under national law:

Bankruptcy:

Corruption:

Arrangement with creditors:

Participation in a criminal organisation:

Agreements with other economic operators aimed at distorting competition:

Breaching of obligations in the fields of environmental law:

Money laundering or terrorist financing:

Fraud:

Child labour and including other forms of trafficking in human beings:

Insolvency:

Breaching of obligations in the fields of labour law:

Assets being administered by liquidator:

Misrepresentation, withheld information, unable to provide required documents or obtained confidential information of this procedure:

Conflict of interest due to its participation in the procurement procedure:

Direct or indirect involvement in the preparation of this procurement procedure:

Early termination, damages, or other comparable sanctions:

Breaching of obligations in the fields of social law:

Business activities are suspended:

Terrorist offences or offences linked to terrorist activities:

## **5. Lot**

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### **5.1. Lot: LOT-0001**

Title: CONCEPTION ET ADAPTATION GRAPHIQUES DES OUTILS DE COMMUNICATION

Description: Conception et adaptation graphiques des outils de communication

Internal identifier: 2026A355

#### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

#### **5.1.2. Place of performance**

Postal address: Périmètre communautaire

Town: DUNKERQUE

Postcode: 59386

Country subdivision (NUTS): Nord (FRE11)

Country: France

#### **5.1.3. Estimated duration**

Start date: 01/01/2027

Duration end date: 01/01/2031

#### **5.1.5. Value**

Maximum value of the framework agreement: 3 000 000,00 EUR

#### **5.1.6. General information**

**Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

**5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

**5.1.10. Award criteria****Criterion:**

Type: Price

Name: Critères d'attribution - Prix

Description: Notation sur 30 points Le critère est analysé à partir du montant du devis quantitatif estimatif établi à partir des prix du bordereau des prix et du montant de la commande type. Se référer au règlement de la consultation pour les détails de la notation

**Criterion:**

Type: Quality

Name: Critères d'attribution - Valeur Technique

Description: Valeur technique notée sur 70 points décomposés comme suit : - Composition de l'équipe dédiée (30 points) - Qualités créatives (15 points) - Capacité à traduire un besoin en concept et à innover (25 points) Se référer au règlement de la consultation pour les détails de notation.

Description of the method to be used if weighting cannot be expressed by criteria: Se référer au règlement de la consultation

**5.1.11. Procurement documents**

Address of the procurement documents: <https://www.marches-securises.fr>

**5.1.12. Terms of procurement****Terms of submission:**

Electronic submission: Required

Address for submission: <https://www.marches-securises.fr>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 26/10/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 3 Months

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

**5.1.15. Techniques****Framework agreement:**

Framework agreement, with reopening of competition

Maximum number of participants: 8

**Information about the dynamic purchasing system:**

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Mediation organisation: Communauté Urbaine de Dunkerque

Review organisation: Tribunal Administratif de Lille

Organisation providing information concerning the general regulatory framework for taxes applicable in the place where the contract is to be performed: Communauté Urbaine de Dunkerque

Organisation providing information concerning the general regulatory framework for environmental protection applicable in the place where the contract is to be performed: Communauté Urbaine de Dunkerque

Organisation providing information concerning the general regulatory framework for employment protection and working conditions applicable in the place where the contract is to be performed: Communauté Urbaine de Dunkerque

Organisation providing additional information about the procurement procedure: Communauté Urbaine de Dunkerque

Organisation providing offline access to the procurement documents: Communauté Urbaine de Dunkerque

Organisation providing more information on the review procedures: Tribunal Administratif de Lille

Organisation receiving requests to participate: Communauté Urbaine de Dunkerque

Organisation processing tenders: Communauté Urbaine de Dunkerque

## 8. Organisations

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### 8.1. ORG-0001

Official name: Communauté Urbaine de Dunkerque

Registration number: 24590042800013

Postal address: Pertuis de la Marine BP 85530

Town: Dunkerque

Postcode: 59386

Country subdivision (NUTS): Nord (FRE11)

Country: France

Email: [commande.publique@cud.fr](mailto:commande.publique@ cud.fr)

Telephone: +33 328236943

Internet address: <https://v2.marches-securises.fr>

Information exchange endpoint (URL): <http://www.communaute-urbaine-dunkerque.fr>

Buyer profile: <https://v2.marches-securises.fr>

#### **Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

Mediation organisation

Organisation providing information concerning the general regulatory framework for taxes applicable in the place where the contract is to be performed

Organisation providing information concerning the general regulatory framework for environmental protection applicable in the place where the contract is to be performed

Organisation providing information concerning the general regulatory framework for employment protection and working conditions applicable in the place where the contract is to be performed

**8.1. ORG-0003**

Official name: Tribunal Administratif de Lille

Registration number: 175590003400026

Postal address: 5 Rue Geoffroy St Hilaire CS 62039

Town: LILLE CEDEX

Postcode: 59014

Country subdivision (NUTS): Nord (FRE11)

Country: France

Email: [greffe.ta-lille@juradm.fr](mailto:greffe.ta-lille@juradm.fr)

Telephone: +33 359542342

Internet address: <https://lille.tribunal-administratif.fr>

**Roles of this organisation:**

Review organisation

Organisation providing more information on the review procedures

## Notice information

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Notice identifier/version: b1ee29f0-789d-4409-9cfc-4b7204881494 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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