

**Netherlands-Houten: Presents and rewards**  
**OJ S 231/2022 30/11/2022**  
**Contract award notice**  
**Supplies**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Stichting Yuverta (De Drie AOCs)

National registration number: 516147630

Postal address: De Molen 94

Town: Houten

NUTS code: NL Nederland

Postal code: 3995 AX

Country: Netherlands

Contact person: Marloes Timmermans

E-mail: [aanbesteding@yuverta.nl](mailto:aanbesteding@yuverta.nl)

**Internet address(es):**

Main address: <http://www.yuverta.nl>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Promotie artikelen en geschenken personeel

Reference number: TN346149

**II.1.2. Main CPV code**

18530000 Presents and rewards

**II.1.3. Type of contract**

Supplies

**II.1.4. Short description**

De scope van de opdracht is als volgt:

- Het leveren, op voorraad houden en evt. bedrukken van promotieartikelen zoals bijvoorbeeld pennen, papieren tasjes, notitieboekjes (stonebook / correctbook), RPET rugzakje, lanyard, pepermint, potlood (met zaadjes), gadgets.

- Het leveren, op voorraad houden en evt. bedrukken van geschenken zoals bijvoorbeeld cadeaubonnen, kaarten, ballonnen, bloemen/planten, taarten, kraamcadeaus, fruitmanden, boeken, themageschenken (sinterklaas, dag van de leraren, Pasen etc.), wijn/bier, duurzame geschenken en kerstpakketten.

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 1 756 000,00 EUR

### **II.2. Description**

#### **II.2.1. Title**

Promotieartikelen

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

18530000 Presents and rewards

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Nederland

#### **II.2.4. Description of the procurement**

ca. € 150.000 euro per jaar.

#### **II.2.5. Award criteria**

Quality criterion - Name: 1. Casus aansluiten assortiment bij Yuverta / Weighting: 15

Quality criterion - Name: 2. Marktconforme prijs / Weighting: 15

Quality criterion - Name: 3. Demo webshop / Weighting: 15

Quality criterion - Name: 4. Implementatieplan / Weighting: 10

Quality criterion - Name: 5. Duurzaamheid / Weighting: 15

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: yes

Description of options:

De overeenkomst kan twee keer met één jaar worden verlengd.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Geschenken (personeel en relaties)

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

18530000 Presents and rewards

### **II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Nederland

### **II.2.4. Description of the procurement**

ca. € 300.000 euro per jaar (waarvan € 150.000,- kerstpakketten per jaar)

### **II.2.5. Award criteria**

Quality criterion - Name: 1. Casus aansluiten assortiment bij Yuverta / Weighting: 15

Quality criterion - Name: 2. Marktconforme prijs / Weighting: 15

Quality criterion - Name: 3. Demo webshop / Weighting: 15

Quality criterion - Name: 4. Implementatieplan / Weighting: 10

Quality criterion - Name: 5. Duurzaamheid / Weighting: 15

Price - Weighting: 30

### **II.2.11. Information about options**

Options: yes

Description of options:

De overeenkomst kan twee keer met één jaar worden verlengd.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 116-324609](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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Contract No: 1

Lot No: 1

**Title:**

P1 Promotieartikelen

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

16/11/2022

**V.2.2. Information about tenders**

Number of tenders received: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: BeGlobal Relatiegeschenken

National registration number: 24336349

Postal address: Coenecoop 3 A 1

Town: WADDINXVEEN

NUTS code: NL Nederland

Postal code: 2741PG

Country: Netherlands

Telephone: +31 888441238

Internet address: <http://www.beglobal.nl>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 600 000,00 EUR

Total value of the contract/lot: 600 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 2

**Lot No:** 2

**Title:**

P2 Geschenken (personeel en relaties)

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

16/11/2022

**V.2.2. Information about tenders**

Number of tenders received: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

**V.2.3.**

**Name and address of the contractor**

Official name: PIMM Solutions B.V.

National registration number: 54778794

Postal address: Westblaak 180

Town: ROTTERDAM

NUTS code: NL Nederland

Postal code: 3012KN

Country: Netherlands

E-mail: [info@pimmsolutions.nl](mailto:info@pimmsolutions.nl)

Telephone: +31 103101190

Internet address: <http://www.pimmsolutions.nl>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 1 156 000,00 EUR

Total value of the contract/lot: 1 156 000,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: [www.rechtspraak.nl](http://www.rechtspraak.nl)

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: [mediation.rb.denhaag@rechtspraak.nl](mailto:mediation.rb.denhaag@rechtspraak.nl)

Telephone: +31 883622000

Internet address: <http://www.rechtspraak.nl>

**VI.5. Date of dispatch of this notice**

25/11/2022