

Netherlands-The Hague: Business services: law, marketing, consulting, recruitment, printing and security**OJ S 233/2022 02/12/2022****Contract award notice****Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ministerie van Algemene Zaken, Dienst Publiek en Communicatie

National registration number: 53688887

Postal address: Buitenhof 34

Town: DEN HAAG

NUTS code: NL Nederland

Postal code: 2513 AH

Country: Netherlands

Contact person: Virinda Khedoe

E-mail: IUCCommunicatie@minaz.nl**Internet address(es):**Main address: <http://www.rijksoverheid.nl/dpc>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

UX-onderzoek (Ea0105)

Reference number: Ea0105

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Het doel van deze Aanbesteding is het afsluiten van een Raamovereenkomst met maximaal vier Opdrachtnemers.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 4 972 800,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

De maximale waarde exclusief btw van de opdracht is € 4.972.800,-

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 85

Price - Weighting: 15

II.2.11. Information about options

Options: yes

Description of options:

Optie tot verlenging

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 037-095895](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

UX-onderzoek (Ea0105)

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

15/08/2022

V.2.2. Information about tenders

Number of tenders received: 12

Number of tenders received by electronic means: 12

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Ruigrok NetPanel

National registration number: 34135878

Postal address: Silodam 1 a

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1013 AL

Country: Netherlands

E-mail: marit@ruigroknepanel.nl

Telephone: +31 207820401

Internet address: <http://www.ruigroknepanel.nl>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Blauw Research B.V.

National registration number: 24282859

Postal address: Coolsingel 55

Town: ROTTERDAM

NUTS code: NL Nederland

Postal code: 3012AB

Country: Netherlands

E-mail: welcome@blauw.com

Telephone: +31 104000900

Fax: +31 104000901

Internet address: <http://www.blauw.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: iO The Netherlands B.V.

National registration number: 17125433

Postal address: Veemarktkade 8

Town: 'S-HERTOGENBOSCH

NUTS code: NL Nederland

Postal code: 5222 AE

Country: Netherlands

E-mail: silke.beurskens@iodigital.com

Telephone: +31 682076796

Internet address: <https://www.iodigital.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Lost Lemon B.V.

National registration number: 32118691

Postal address: Kennemerplein 1

Town: HAARLEM

NUTS code: NL Nederland

Postal code: 2011 MH

Country: Netherlands

E-mail: dkoppenol@lostlemon.nl

Telephone: +31 854898888

Internet address: <http://www.lostlemon.nl>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 3 220 800,00 EUR

Total value of the contract/lot: 4 972 800,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: info@rechtbankdenhaag.nl

Internet address: <http://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

VI.5. Date of dispatch of this notice

29/11/2022