668945-2026 - Competition

Finland – Miscellaneous software package and computer systems – Newsroom Real-time Analytics Solution
OJ S 188/2026 29/09/2026
Contract or concession notice – standard regime
Supplies

1. Buyer

1.1. Buyer

Official name: Yleisradio Oy
Email: tarjoukset.yle@yle.fi
Legal type of the buyer: Public undertaking
Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Newsroom Real-time Analytics Solution
Description: The object of the procurement is newsroom analytics solutions to enable near real-time article and video analytics in Yle's digital services. The primary function of this solution is to provide our editorial teams with near real-time data and analysis of article performance on the yle.fi website and the Yle mobile application. The goal is to empower our newsroom and other editorial staff with actionable insights to make data-driven editorial decisions. The object of the procurement is described in detail in the Invitation to Tender and its annexes: Appendix 1 Object of the Procurement Newsroom Real-time Analytics Solution Appendix 2 Requirements Newsroom Real-time Analytics Solution Appendix 3 Pricing Appendix 4 Use Cases for Scoring Appendix 5 SaaS Subscription Agreement Appendix 5.1 Data protection agreement Appendix 5.2 JIT 2025 – Services over Network Appendix 5.3 JIT 2025 – General Terms and Conditions Appendix 6 Reference requirements Appendix 7 Evaluation of tenders Appendix Subcontractors Yle will choose one (1) supplier as a contracting party as a result of this bidding competition. The agreement shall remain in effect for 24 months, after which the agreement shall continue in force indefinitely until terminated by either Party in accordance with the agreement.
Procedure identifier: 7c29bba2-6003-4130-950a-61048499a7b1
Internal identifier: YLE20260043
Type of procedure: Open
The procedure is accelerated: no
Main features of the procedure: REGULATIONS AND PRINCIPLES TO BE FOLLOWED The procurement procedure will take place in compliance with the Finnish Act on Public Procurement and Concession Contracts 1397/2016 ("Procurement Act") which derives from the European Community directives on public procurement ("Procurement Directives"). The procurement is also under the terms of the World Trade Organization's (WTO) Agreement on Government Procurement ("GPA") signed by the non-EU tenderer's country of establishment. The same procurement terms and conditions as those from Finland and other European Union member states shall apply to the tenderer' from states that have signed the GPA. If the tenderer's country of establishment does not have a valid GPA agreement, the contracting entity has no obligation to accept the tenderer in the procurement procedure.

PROCUREMENT PROCEDURE The contract will be concluded using an open procedure according in accordance with Section 32 of the Procurement Act. In an open procedure the contracting entity publishes a contract notice and places a call for tenders for the receivable, on which basis all prospective suppliers may submit their tenders. The procedure includes the following steps. The contracting entity (Yle): 1. Publishes a contract notice and places a call for tenders available; 2. Answers the questions received by the time limit; 3. Opens the tenders received by the time limit; 4. Reviews that the responses of the tenderer given in the ESPD form and in the tender fulfill the eligibility and suitability requirements set for the supplier; 5. Reviews that the tenders are consistent with the call for tenders; 6. Evaluates the tenders as stated in the call for tenders; 7. Makes the contract award decision and communicates the decision to all tenderers; 8. Requests and verifies the certificates and reports on the eligibility and suitability of the chosen tenderer(s); 9. Verifies the selected solution fulfills the requirements set in the call for tenders; and 10. Concludes the procurement agreement with the winner. The tenderer shall note that the contracting procedure does not include a phase of negotiation in which the tenderer could specify the given tender. The object of the procurement forms a logical and operationally reliable entirety and the procurement is therefore not divided into separate parts.

2.1.1. Purpose

Main nature of the contract: Supplies
Main classification (cpv): 48900000 Miscellaneous software package and computer systems
Additional classification (cpv): 72200000 Software programming and consultancy services, 72400000 Internet services

2.1.2. Place of performance

Anywhere in the European Economic Area

2.1.4. General information

Legal basis:
Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: Newsroom Real-time Analytics Solution
Description: The object of the procurement is newsroom analytics solutions to enable near real-time article and video analytics in Yle’s digital services. The primary function of this solution is to provide our editorial teams with near real-time data and analysis of article performance on the yle.fi website and the Yle mobile application. The goal is to empower our newsroom and other editorial staff with actionable insights to make data-driven editorial decisions. The object of the procurement is described in detail in the Invitation to Tender and its annexes: Appendix 1 Object of the Procurement Newsroom Real-time Analytics Solution Appendix 2 Requirements Newsroom Real-time Analytics Solution Appendix 3 Pricing Appendix 4 Use Cases for Scoring Appendix 5 SaaS Subscription Agreement Appendix 5.1 Data protection agreement Appendix 5.2 JIT 2025 – Services over Network Appendix 5.3 JIT 2025 – General Terms and Conditions Appendix 6 Reference requirements Appendix 7 Evaluation of tenders Appendix Subcontractors Yle will choose one (1) supplier as a contracting party as a result of this bidding competition. The agreement shall remain in effect for 24 months, after which the

agreement shall continue in force indefinitely until terminated by either Party in accordance with the agreement.
Internal identifier: YLE20260043

5.1.1. Purpose

Main nature of the contract: Supplies
Main classification (cpv): 48900000 Miscellaneous software package and computer systems
Additional classification (cpv): 72200000 Software programming and consultancy services, 72400000 Internet services
Options:
Description of the options: see invitation to tender material.

5.1.2. Place of performance

Anywhere in the European Economic Area

5.1.3. Estimated duration

Start date: 01/01/2027
Duration: 24 Months

5.1.6. General information

Reserved participation:
Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): yes
This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.7. Strategic procurement

Social objective promoted: Fair working conditions

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:
Type: Price
Name: Price comparison
Description: see invitation to tender
Category of award weight criterion: Weight (points, exact)
Award criterion number: 40
Criterion:
Type: Quality
Name: Quality comparison
Description: see invitation to tender
Category of award weight criterion: Weight (points, exact)
Award criterion number: 60

5.1.11. Procurement documents

Deadline for requesting additional information: 19/10/2026 09:00:00 (UTC+00:00) Western European Time, GMT
Address of the procurement documents: https://tarjouspalvelu.fi/yleisradiooy?id=629984&tpk=21bd4c00-ec27-4771-96de-a5a1d0c436ca

5.1.12. Terms of procurement

Terms of submission:
Electronic submission: Required
Address for submission: https://tarjouspalvelu.fi/yleisradiooy?id=629984&tpk=21bd4c00-ec27-4771-96de-a5a1d0c436ca
Languages in which tenders or requests to participate may be submitted: English
Electronic catalogue: Not allowed
Tenderers may submit more than one tender: Not allowed
Deadline for receipt of tenders: 02/11/2026 10:00:00 (UTC+00:00) Western European Time, GMT
Duration during which the tender must remain valid: 3 Months
Information about public opening:
Opening date: 02/11/2026 10:15:00 (UTC+00:00) Western European Time, GMT
Terms of contract:
The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: yes
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:
No framework agreement
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Markkinaoikeus
Information about review deadlines: According to procurement law.
Organisation providing more information on the review procedures: Markkinaoikeus

8. Organisations

8.1. ORG-0001

Official name: Markkinaoikeus
Registration number: 3006157-6
Postal address: Radanrakentajantie 5
Town: Helsinki
Postcode: 00520
Country subdivision (NUTS): Helsinki-Uusimaa (FI1B1)
Country: Finland
Email: markkinaoikeus@oikeus.fi
Telephone: +358 295643300
Internet address: https://www.markkinaoikeus.fi
Roles of this organisation:
Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Yleisradio Oy
Registration number: 0215438-8
Postal address: Uutiskatu 5

Town: Helsinki
Postcode: 00240
Country subdivision (NUTS): Helsinki-Uusimaa (FI1B1)
Country: Finland
Contact point: Procurement Services
Email: tarjoukset.yle@yle.fi
Telephone: +358 914801
Internet address: http://www.yle.fi
Roles of this organisation:
Buyer

8.1. ORG-0003

Official name: Hansel Oy (Hilma)
Registration number: FI09880841
Postal address: Mannerheiminaukio 1a
Town: Helsinki
Postcode: 00100
Country subdivision (NUTS): Helsinki-Uusimaa (FI1B1)
Country: Finland
Contact point: eSender
Email: tekninen@hankintailmoitukset.fi
Telephone: 029 55 636 30
Internet address: http://hankintailmoitukset.fi
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: be7f7b96-d314-4b62-bfda-d116de2d260b - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 28/09/2026 05:46:03 (UTC+00:00) Western European Time, GMT
Notice dispatch date (eSender): 28/09/2026 05:46:04 (UTC+00:00) Western European Time, GMT
Languages in which this notice is officially available: English
Notice publication number: 668945-2026
OJ S issue number: 188/2026
Publication date: 29/09/2026