

Netherlands-Utrecht: Advertising campaign services

OJ S 252/2021 28/12/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting Verenigingsbureau Publieke Gezondheid en Veiligheid Nederland

National registration number: 452204018

Postal address: Zwarte Woud 2

Town: UTRECHT

NUTS code: NL Nederland

Postal code: 3524 SJ

Country: Netherlands

Contact person: Dave van der Kroft

E-mail: administratie@ggdghor.nl

Internet address(es):

Main address: <http://www.ggdghor.nl>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/30241bae5b29c312dae9f22a48148070>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/30241bae5b29c312dae9f22a48148070>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Gezondheidsmonitor jongvolwassenen

Reference number: 1164

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

GGD GHOR Nederland faciliteert namens de GGD'en centraal de Gezondheidsmonitor onder jongvolwassenen. De Gezondheidsmonitor onder jongvolwassenen is landelijk gezien een nieuwe monitor die nu voor het eerst wordt uitgevoerd in het kader van COVID-19. De Opdracht bestaat uit het programmeren van een vragenlijst in een enquêtetool (veldwerkbureau) en het werven van respondenten (communicatiebureau).

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Perceel 1 - Communicatiebureau
Lot No: 1

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

De raming voor Perceel 1 bedraagt maximaal €500.000,- inclusief btw per gezondheidsmonitor jongvolwassenen.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: G1: Plan van aanpak / Weighting: 50

Quality criterion - Name: G2: Communicatieplan / Weighting: 20

Price - Weighting: 30

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 3

This contract is subject to renewal: yes

Description of renewals:

Optie tot het nogmaals uitvoeren van de opdracht in 2024.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Opdrachtgever behoudt zich het recht voor om gedurende maart 2024 tot augustus 2024 een vervolgoopdracht te verstrekken voor de uitvoering van dezelfde gezondheidsmonitor onder jongvolwassenen.

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Perceel 2 - Veldwerkbureau
Lot No: 2

II.2.2. Additional CPV code(s)

79311200 Survey conduction services

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

de raming voor Perceel 2 bedraagt maximaal €35.000,- inclusief btw per gezondheidsmonitor jongvolwassenen.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: G1: Plan van aanpak / Weighting: 60

Price - Weighting: 40

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 4

This contract is subject to renewal: yes

Description of renewals:

Optie tot het nogmaals uitvoeren van de opdracht in 2024.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Opdrachtgever behoudt zich het recht voor om gedurende maart 2024 tot augustus 2024 een vervolgoopdracht te verstrekken voor de uitvoering van dezelfde gezondheidsmonitor onder jongvolwassenen.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

- Uniform Europees Aanbestedingsdocument (A2),
- Inschrijving in het nationale beroeps- en handelsregister (U1)

III.1.2. Economic and financial standing

List and brief description of selection criteria:

- Afdekking aansprakelijkheidsrisico's (E1)

III.1.3. Technical and professional ability

List and brief description of selection criteria:

- Ervaring van de Inschrijver (E2),
- Ervaring van de Inschrijver (E2)

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 11/02/2022 Local time: 11:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 11/02/2022 Local time: 11:01

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Midden-Nederland

Town: Utrecht

Country: Netherlands

E-mail: info@rechtspraak.nl

Internet address: <http://www.rechtspraak.nl>

VI.5. Date of dispatch of this notice

23/12/2021