

**France-Paris: Graphic design services**  
**OJ S 252/2021 28/12/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: spl Paris et Métropole aménagement  
Postal address: 12, passage Susan Sontag Cs30054  
Town: Paris Cedex 19  
NUTS code: FR101 Paris  
Postal code: 75927  
Country: France  
Contact person: Mme Pauline BOUSQUET  
E-mail: [P.bousquet@parisnetmetropole.fr](mailto:P.bousquet@parisnetmetropole.fr)

**Internet address(es):**

Main address: <https://www.parisnetmetropole-amenagement.fr/fr>  
Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

**I.4. Type of the contracting authority**

Other type: Société Publique Locale

**I.5. Main activity**

Other activity: Aménagement

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

accord-Cadre portant sur les prestations graphiques pour la communication vers les publics professionnels et les prestations numériques de valorisation des projets dans les salons  
Reference number: Accord-cadre no2021-SOC/02

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

accord-Cadre portant sur les prestations graphiques pour la communication vers les publics professionnels et les prestations numériques de valorisation des projets dans les salons

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 300 000,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services

### **II.2.3. Place of performance**

NUTS code: FR101 Paris

### **II.2.4. Description of the procurement**

accord-Cadre portant sur les prestations graphiques pour la communication vers les publics professionnels et les prestations numériques de valorisation des projets dans les salons

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 14

Price - Weighting: 6

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 131-347420](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** Accord-cadre no2021-SOC/02

**Title:**

accord-Cadre portant sur les prestations graphiques pour la communication vers les publics professionnels et les prestations numériques de valorisation des projets dans les salons

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

20/12/2021

### **V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: yes

### **V.2.3. Name and address of the contractor**

Official name: designers unit - mandataire du Groupement

Postal address: 100, rue de la Folie Méricourt

Town: Paris

NUTS code: FR101 Paris

Postal code: 75011

Country: France

Internet address: <https://unit.paris/>

The contractor is an SME: yes

### **V.2.3. Name and address of the contractor**

Official name: devocite

Postal address: 99 A boulevard Constantin Descat, Plaine Images

Town: Tourcoing

NUTS code: FRE11 Nord

Postal code: 59000

Country: France

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 300 000,00 EUR

Total value of the contract/lot: 300 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: greffe du Tribunal de Commerce

Postal address: 1, quai de la Corse

Town: Paris Cedex 041

Postal code: 75198

Country: France

Telephone: +33 891017575

Internet address: <https://www.greffe-tc-paris.fr/>

**VI.5. Date of dispatch of this notice**

23/12/2021