

Spain-Madrid: Market and economic research; polling and statistics

OJ S 213/2023 06/11/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Fundación Colección Thyssen Bornemisza

National registration number: G79015251

Postal address: P del Prado 8

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28014

Country: Spain

Contact person: Fundación Colección Thyssen Bornemisza

E-mail: licitaciones@museothyssen.org

Telephone: +34 914203944

Fax: +34 914202780

Internet address(es):

Main address: <http://www.museothyssen.org>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=EkhvTjo2PAY%3D>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=ExqZmYrRnDv9pbnDwlaUlg%3D%3D

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally

available. Unrestricted and full direct access to these tools and devices is possible, free of

charge, at: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=EkhvTjo2PAY%3D>

Charge, at: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=EkhvTjo2PAY%3D>

Charge, at: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=EkhvTjo2PAY%3D>

I.4. Type of the contracting authority

Other type: Otras Entidades del Sector Público

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Contratación de agencia de medios.

Reference number: MNTB23-067

II.1.2. Main CPV code

79300000 Market and economic research; polling and statistics

II.1.3. Type of contract

Services

II.1.4. Short description

Contratación de agencia de medios para la implementación y medición de medios publicitarios en los que insertar las campañas publicitarias desarrolladas dentro del plan estratégico.

II.1.5. Estimated total value

Value excluding VAT: 3 455 700,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: ES300 Madrid

II.2.4. Description of the procurement

Contratación de agencia de medios para la implementación y medición de medios publicitarios en los que insertar las campañas publicitarias desarrolladas dentro del plan estratégico.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Subjetivo / Weighting: 49

Cost criterion - Name: Otros criterios objetivos / Weighting: 27

Cost criterion - Name: Precio / Weighting: 24

II.2.6. Estimated value

Value excluding VAT: 3 455 700,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Capacidad de obrar

No prohibición para contratar

Cumplimiento con las obligaciones con la Seguridad Social

Cumplimiento con las obligaciones tributarias

Para las empresas extranjeras, declaración de sometimiento a la legislación española.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Cifra anual de negocio

III.1.3. Technical and professional ability

List and brief description of selection criteria:

- Trabajos realizados

- Otros

- Otros

- Otros

- Otros

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 169-530738](#)

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 11/12/2023 Local time: 09:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish

IV.2.7. Conditions for opening of tenders

Date: 18/01/2023 Local time: 10:00

Place:

Museo Nacional Thyssen-Bornemisza

Datos de Dirección:

Calle: Paseo del Prado, 8

CP: 28014

Población: Madrid

País: España

Information about authorised persons and opening procedure: Descripción:

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Fundación Colección Thyssen-Bornemisza F.S.P.

Postal address: Paseo del Prado, 8

Town: Madrid

Postal code: 28014

Country: Spain

VI.5. Date of dispatch of this notice

01/11/2023