

## 674336-2026 - Competition

**Austria – Advertising and marketing services – Social Media-Agentur**

**OJ S 190/2026 01/10/2026**

**Contract or concession notice – standard regime**

**Services**

### 1. Buyer

---

#### 1.1. Buyer

Official name: Münze Österreich Aktiengesellschaft

Email: [einkauf@muenzeoesterreich.at](mailto:einkauf@muenzeoesterreich.at)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Economic affairs

### 2. Procedure

---

#### 2.1. Procedure

Title: Social Media-Agentur

Description: Der Leistungsgegenstand umfasst die laufende Betreuung und Weiterentwicklung der bestehenden Social-Media-Präsenzen der Auftraggeberin.

Procedure identifier: c8664768-2abe-42c7-84cc-84cdd7617229

Internal identifier: G23146182

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79416000 Public relations services

##### 2.1.3. Value

Estimated value excluding VAT: 400 000,00 EUR

Maximum value of the framework agreement: 600 000,00 EUR

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

##### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

### 5. Lot

---

#### 5.1. Lot: LOT-4574

Title: Social Media-Agentur

Description: Der Leistungsgegenstand umfasst die laufende Betreuung und Weiterentwicklung der bestehenden Social-Media-Präsenzen der Auftraggeberin.

Internal identifier: 1

##### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79416000 Public relations services

#### **5.1.2. Place of performance**

Country subdivision (NUTS): Wien (AT130)

Country: Austria

#### **5.1.3. Estimated duration**

Start date: 01/02/2027

Duration: 48 Months

#### **5.1.6. General information**

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

#### **5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

#### **5.1.11. Procurement documents**

Address of the procurement documents: <https://gv.vergabeportal.at/Detail/255537>

#### **5.1.12. Terms of procurement**

##### **Terms of submission:**

Electronic submission: Required

Address for submission: <https://gv.vergabeportal.at/Detail/255537>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 12/11/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

##### **Information about public opening:**

Opening date: 12/11/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

##### **Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Siehe Ausschreibungsunterlagen

A non-disclosure agreement is required: yes

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

#### **5.1.15. Techniques**

##### **Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

## Information about the dynamic purchasing system:

No dynamic purchase system

### 5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Information about review deadlines: Gemäß den entsprechenden gesetzlichen Vorgaben

## 8. Organisations

---

### 8.1. ORG-6703

Official name: Münze Österreich Aktiengesellschaft

Registration number: 9110015339260

Postal address: Am Heumarkt 1

Town: Wien

Postcode: 1030

Country subdivision (NUTS): Wien (AT130)

Country: Austria

Email: [einkauf@muenzeoesterreich.at](mailto:einkauf@muenzeoesterreich.at)

Telephone: +43 1717150

Internet address: <https://www.muenzeoesterreich.at/>

#### Roles of this organisation:

Buyer

### 8.1. ORG-5678

Official name: Bundesverwaltungsgericht

Registration number: 9110008059823

Postal address: Erdbergstraße 192-196

Town: Wien

Postcode: 1030

Country subdivision (NUTS): Wien (AT130)

Country: Austria

Email: [einlaufstelle@bvwg.gv.at](mailto:einlaufstelle@bvwg.gv.at)

Telephone: +43 160149

Internet address: <https://www.bvwg.gv.at/>

#### Roles of this organisation:

Review organisation

## Notice information

---

Notice identifier/version: 8c982c88-34a0-4659-afd5-1d0b338b8d11 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 30/09/2026 11:10:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: German

Notice publication number: 674336-2026

OJ S issue number: 190/2026

Publication date: 01/10/2026