

**Sweden-Märsta: Advertising and marketing services**  
**OJ S 255/2021 31/12/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Sigtunahem AB  
National registration number: 556059-5356  
Postal address: Box 509  
Town: Märsta  
NUTS code: SE Sverige  
Postal code: 195 25  
Country: Sweden  
Contact person: Ulrika Nordlander  
E-mail: [ulrika.nordlander@sigtunahem.se](mailto:ulrika.nordlander@sigtunahem.se)  
Telephone: +46 720922470  
**Internet address(es):**  
Main address: <http://www.sigtunahem.se/>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Housing and community amenities

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Ramavtal kommunikationstjänster  
Reference number: UH-2021-26

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

SigtunaHem AB har upphandlat ett ramavtal med en leverantör för avrop av kommunikationstjänster.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 1 500 000,00 SEK

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

### **II.2.3. Place of performance**

NUTS code: SE Sverige

NUTS code: SE11 Stockholm

### **II.2.4. Description of the procurement**

SigtunaHem AB har upphandlat ett ramavtal med en leverantör för avrop av kommunikationstjänster.

### **II.2.5. Award criteria**

Quality criterion - Name: Kvalitetsparametrar, case och arbetsprover / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Restricted procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 079-202242](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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Contract No: 1

**Title:**

Ramavtal kommunikationstjänster

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

03/09/2021

**V.2.2. Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Matador Kommunikation AB

National registration number: 556564-0249

Postal address: Box 3015

Town: Uppsala

NUTS code: SE Sverige

Postal code: 750 03

Country: Sweden

E-mail: [lisa@matador.se](mailto:lisa@matador.se)

Telephone: +46 18-563015

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 500 000,00 SEK

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Förvaltningsrätten i Stockholm

Town: Stockholm

Postal code: 115 76

Country: Sweden

E-mail: [forvaltningsrattenistockholm@dom.se](mailto:forvaltningsrattenistockholm@dom.se)

Telephone: +46 8-56168000

Fax: +46 8-56168001

Internet address: <http://www.forvaltningsrattenistockholm.domstol.se>

**VI.5. Date of dispatch of this notice**

27/12/2021