

Germany-Potsdam: IT services: consulting, software development, Internet and support
OJ S 255/2021 31/12/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: TMB Tourismus-Marketing Brandenburg GmbH

Postal address: Babelsberger Str. 26

Town: Potsdam

NUTS code: DE404 Potsdam, Kreisfreie Stadt

Postal code: 14473

Country: Germany

E-mail: andreas.zimmer@reiseland-brandenburg.de

Internet address(es):

Main address: www.reiseland-brandenburg.de

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Other type: Tourismusmarketing Gesellschaft des Landes Brandenburg

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Starke Destinationen: Themenfeld 1 SEO-Audit

Reference number: 2021-94-TMB

II.1.2. Main CPV code

72000000 IT services: consulting, software development, Internet and support

II.1.3. Type of contract

Services

II.1.4. Short description

SEO-Audit für touristische Internetseite.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 4 140,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt

Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

SEO-Audit für touristische Internetseite.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 154-409611](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Starke Destinationen: Themenfeld 1 Digitalisierung, SEO Audit

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

08/10/2021

V.2.2. Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Loreberry UG (haftungsbeschränkt)

Postal address: Reilstraße, 85a

Town: Halle (Saale)

NUTS code: DEE02 Halle (Saale), Kreisfreie Stadt

Postal code: 06114

Country: Germany

E-mail: hendrik.schaefer@webartisan.de

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 4 140,00 EUR

Total value of the contract/lot: 4 140,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

Bekanntmachungs-ID: CXP9YRJRJX5

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Vergabekammer des Landes Brandenburg beim Ministerium für Wirtschaft, Arbeit und Energie

Town: Potsdam

Country: Germany

VI.5. Date of dispatch of this notice

26/12/2021