

Germany-Potsdam: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 255/2021 31/12/2021

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: TMB Tourismus-Marketing Brandenburg GmbH

Postal address: Babelsberger Str. 26

Town: Potsdam

NUTS code: DE404 Potsdam, Kreisfreie Stadt

Postal code: 14473

Country: Germany

E-mail: ausschreibung@reiseland-brandenburg.de**Internet address(es):**Main address: www.reiseland-brandenburg.de**I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Other type: Tourismusmarketing Gesellschaft des Landes Brandenburg

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Starke Destinationen: Themenfeld 3 Contenterstellung

Reference number: 2021-92-TMB

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Ziel der Ausschreibung "Starke Destinationen" ist deshalb, den Tourismus in den touristischen Regionen Brandenburgs bei anstehenden Veränderungs- und Neustartprozessen zu unterstützen, um so wertschöpfende Impulse in Richtung der regionalen Wirtschaftsstrukturen zu aktivieren.

Im Themenfeld 3 werden fünf Lose vergeben. Diese beinhalten hauptsächlich die Erstellung von Fotos, Videos und Erklärfilmen.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 70 658,00 EUR

II.2. Description

II.2.1. Title

Erklärvideo im Lausitzer Seenland
Lot No: 1

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt
Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Erstellung eines Erklärvideos "Vom Bergmann zum Seemann"

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Erstellung von Fotos/Videos im Fläming
Lot No: 2

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt
Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Erstellung von Fotos und Videos im Fläming

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Erstellung von Fotos/Videos im Spreewald
Lot No: 3

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt
Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Erstellung von Fotos und Videos im Spreewald.

II.2.5. Award criteria

Quality criterion - Name: Zeit- und Maßnahmeplan / Weighting: 10%
Quality criterion - Name: Konzeption / Weighting: 40%
Cost criterion - Name: Angebotspreis / Weighting: 50%

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Erstellung von Fotos/Videos im Dahme Seenland
Lot No: 4

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt
Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Erstellung von Fotos im Dahme Seenland

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Erstellung von Fotos/Videos im Barnimer Land und Ruppiner Seenland
Lot No: 5

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt
Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Erstellung von Fotos im Barnimer Land und Ruppiner Seenland.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 138-367447](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Erklärvideo Vom Bergmann zum Seemann im Lausitzer Seenland

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/09/2021

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Michael Lieb Puzzles Design&Media

Postal address: Graf-Zeppelin-Str. 18

Town: Regensburg

NUTS code: DE232 Regensburg, Kreisfreie Stadt

Postal code: 93053

Country: Germany

E-mail: mail@puzzles-design-media.de

Internet address: <http://puzzles-design-media.de>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 6 722,00 EUR

Total value of the contract/lot: 6 486,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

Erstellung von Fotos/Video im Fläming

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

13/09/2021

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Julian Hohlfeld

Postal address: Verlorener Weg 24

Town: Freiburg im Breisgau

NUTS code: DE131 Freiburg im Breisgau, Stadtkreis

Postal code: 79110

Country: Germany

E-mail: hello@julianhohlfeld.de

Internet address: <http://www.julianhohlfeld.de>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 12 605,00 EUR

Total value of the contract/lot: 10 092,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 3

Title:

Erstellung von Fotos/Video im Spreewald

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/09/2021

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Malte Jäger - Fotografie

Postal address: Am Kanterland 3

Town: Rathenow

NUTS code: DE408 Havelland

Postal code: 14712

Country: Germany

E-mail: welcome@maltejaeger.de

Internet address: <http://maltejaeger.de>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 25 210,00 EUR

Total value of the contract/lot: 28 030,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Lot No: 4

Title:

Erstellung von Fotos im Dahme Seenland

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

15/09/2021

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Malte Jäger - Fotografie

Postal address: Am Kanterland 3

Town: Rathenow

NUTS code: DE408 Havelland

Postal code: 14712

Country: Germany

E-mail: welcome@maltejaeger.de

Internet address: <http://maltejaeger.de>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 16 806,00 EUR

Total value of the contract/lot: 18 600,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Lot No: 5

Title:

Erstellung von Fotos im Barnimer Land und Ruppiner Seenland

A contract/lot is awarded: no

V.1. Information on non-award**The contract/lot is not awarded**

No tenders or requests to participate were received or all were rejected

Section VI: Complementary information

VI.3. Additional information

Bekanntmachungs-ID: CXP9YRJRJX6

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vergabekammer des Landes Brandenburg beim Ministerium für Wirtschaft, Arbeit und Energie

Town: Potsdam

Country: Germany

VI.5. Date of dispatch of this notice

26/12/2021