

679209-2026 - Competition

Belgium – Market and economic research; polling and statistics – Onderzoeksdiensten & Enquêtetool voor Leden- en Marktonderzoek

OJ S 191/2026 02/10/2026

**Contract or concession notice – standard regime - Change notice
Services - Supplies**

1. Buyer

1.1. Buyer

Official name: Aankoopcentrale Groep CM-MC vzw

Email: aankoop@cm.be

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Onderzoeksdiensten & Enquêtetool voor Leden- en Marktonderzoek

Description: Om de komende jaren markt- en behoefteonderzoek op een efficiënte, kwalitatieve en methodologisch verantwoorde wijze te organiseren, wordt beroep gedaan op externe expertise via dit raamcontract. Deze opdracht omvat enerzijds het verstrekken van advies en het uitvoeren van analyses in het kader van zowel gepland als ad-hoc markt- en behoefteonderzoek (Perceel 1), evenals het ontwikkelen en onderhouden van databanken en visualisaties ter ondersteuning van datagedreven besluitvorming in de vorm van een Enquêtetool (Perceel 2). Het betreft een raamovereenkomst met één opdrachtnemer.

Procedure identifier: 102c1b61-5dec-49dc-9c6b-424b4fa43903

Internal identifier: CM-MC 2026_017

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 48000000 Software package and information systems,
79310000 Market research services

2.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: CM-MC 2026_017 - 1

Description: Perceel 1: Onderzoeksdiensten voor Leden- en Marktonderzoek Dit perceel omvat de ondersteuning bij de voorbereiding, uitwerking en analyse van markt- en behoefteonderzoek. De opdrachtnemer levert expertise bij de opmaak van onderzoeksdesigns, steekproefkaders en vragenlijsten, evenals bij de uitvoering en interpretatie van analyses. De ondersteuning wordt gevraagd voor een brede waaier aan onderzoekstypes, waaronder, maar niet beperkt tot: campagnemetingen, communicatieonderzoek, imago-onderzoek, publieksonderzoek, klantentevredenheidsonderzoek, participatieonderzoek, bekendheidsonderzoek, employer branding en economische impactstudies. Deze onderzoeken richten zich op diverse doelgroepen, zoals jonge gezinnen, jongeren, mensen met extra zorgnoden,... .

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

5.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

5.1.3. Estimated duration

Other duration: Unknown

5.1.6. General information**Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.11. Procurement documents

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/3b3507bb-8ee8-4529-bd96-5a5ae6193c55/documents>

Ad hoc communication channel:

URL: <https://www.publicprocurement.be/publication-workspaces/3b3507bb-8ee8-4529-bd96-5a5ae6193c55/forum>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/3b3507bb-8ee8-4529-bd96-5a5ae6193c55/general>

Languages in which tenders or requests to participate may be submitted: Dutch, French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of requests to participate: 19/10/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Rechtbank van eerste aanleg brussel

Information about review deadlines: Conform Artikel 23 van de Wet van 17 juni 2013 betreffende de motivering, de informatie en de rechtsmiddelen inzake overheidsopdrachten en bepaalde opdrachten voor werken, leveringen en diensten.

5.1. Lot: LOT-0002

Title: CM-MC 2026_017 - 2

Description: Perceel 2: Enquêtetool voor Leden- en Marktonderzoek Van de opdrachtnemer wordt verwacht dat hij minstens de volgende diensten en functionaliteiten ter beschikking stelt:

- een online enquêtetool die toegankelijk is via desktop en/of smartphone;
- de mogelijkheid voor de begunstigde om zelfstandig vragenlijsten op te maken, te programmeren en te verzenden;
- de mogelijkheid om data te exporteren in gangbare formaten, waaronder Excel, CSV en/of SPSS;

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 48000000 Software package and information systems

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

5.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

5.1.3. Estimated duration

Other duration: Unknown

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.11. Procurement documents

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/3b3507bb-8ee8-4529-bd96-5a5ae6193c55/documents>

Ad hoc communication channel:

URL: <https://www.publicprocurement.be/publication-workspaces/3b3507bb-8ee8-4529-bd96-5a5ae6193c55/forum>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/3b3507bb-8ee8-4529-bd96-5a5ae6193c55/general>

Languages in which tenders or requests to participate may be submitted: Dutch, French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of requests to participate: 19/10/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Rechtbank van eerste aanleg brussel

Information about review deadlines: Conform Artikel 23 van de Wet van 17 juni 2013

betreffende de motivering, de informatie en de rechtsmiddelen inzake overheidsopdrachten en bepaalde opdrachten voor werken, leveringen en diensten.

8. Organisations

8.1. ORG-0001

Official name: Aankoopcentrale Groep CM-MC vzw

Registration number: 0778280884_5563

Postal address: Haachtsesteenweg 579

Town: Schaarbeek

Postcode: 1030

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: aankoop@cm.be

Telephone: +32 22464111

Buyer profile: <https://www.publicprocurement.be/bda?organisationIds=5563&includeOrganisationChildren=true>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: FOD Beleid en Ondersteuning

Registration number: BE001

Postal address: Simon Bolivarlaan 30, bus 1

Town: Brussel

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: revise@publicprocurement.be

Telephone: +32 2 740 80 00

Internet address: <https://bosa.belgium.be>

Roles of this organisation:

TED eSender

8.1. ORG-0003

Official name: Rechtbank van eerste aanleg brussel

Registration number: 0308357753

Town: Brussel

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Roles of this organisation:

Review organisation

10. Change

Version of the previous notice to be changed: 522bd0b2-5bde-426b-bd40-b0b75f18e0a6-01

Main reason for change: Information updated

10.1. Change

Section identifier: PROCEDURE

The procurement documents were changed on: 30/09/2026

Notice information

Notice identifier/version: 0b1df643-1b30-470f-a82b-11bd8c23dbda - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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