

**Sweden-Stockholm: Graphic design services**  
**OJ S 217/2023 10/11/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: BROTTSFÖREBYGGANDE RÅDET

National registration number: 202100-0068

Postal address: Box 1386

Town: STOCKHOLM

NUTS code: SE11 Stockholm

Postal code: 11193

Country: Sweden

Contact person: Zina Norin

E-mail: [zina.norin@bra.se](mailto:zina.norin@bra.se)

**Internet address(es):**

Main address: <http://www.bra.se>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Upphandling av grafisk formgivningsbyrå

Reference number: 0246/23

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Brottsförebyggande rådet (Brå) inbjuder härmed till att lämna anbud i upphandlingen av grafisk formgivning och produktion i hela eller delar av produktionskedjan enligt vad som framgår av detta upphandlingsdokument med bilagor.

**II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 2 500 000,00 SEK

#### **II.2. Description**

##### **II.2.3. Place of performance**

NUTS code: SE11 Stockholm

##### **II.2.4. Description of the procurement**

Brottsförebyggande rådet (Brå) inbjuder härmed till att lämna anbud i upphandlingen av grafisk formgivning och produktion i hela eller delar av produktionskedjan enligt vad som framgår av detta upphandlingsdokument med bilagor.

##### **II.2.5. Award criteria**

Quality criterion - Name: Kvalitet: arbetsprover / Weighting: Kvalitet 70%

Price - Weighting: Pris 30%

##### **II.2.11. Information about options**

Options: no

##### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

##### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 124-388940](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

03/10/2023

**V.2.2. Information about tenders**

Number of tenders received: 36

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Hellsten Kommunikation AB

National registration number: 556952-8341

Postal address: Åsögatan 140 2 tr

Town: STOCKHOLM

NUTS code: SE Sverige

Postal code: 11624

Country: Sweden

E-mail: [hej@hellstenkommunikation.se](mailto:hej@hellstenkommunikation.se)

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 2 500 000,00 SEK

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information**

Mercell annons: <https://opic.com/id/afxrrwmavt>

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Förvaltningsrätten i Stockholm

Town: Stockholm

Country: Sweden

**VI.5. Date of dispatch of this notice**

06/11/2023