681576-2026 - Competition

Greece – Advertising campaign services – Δράσεις Ενημέρωσης - Ευαισθητοποίησης Κοινού
OJ S 192/2026 05/10/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Περιφέρεια Αττικής - Δ/νση Αναπτυξιακού Προγραμματισμού
Email: dspna@patt.gov.gr
Legal type of the buyer: Regional authority
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Δράσεις Ενημέρωσης - Ευαισθητοποίησης Κοινού
Description: Δράσεις Ενημέρωσης – Ευαισθητοποίησης του γενικού και, κατά περίπτωση του ειδικού κοινού σε σχέση με τις Εξωστρεφείς Δραστηριότητες της Περιφέρειας Αττικής για την περίοδο 2026-2027
Procedure identifier: 85e66ec8-0019-48d8-8a3c-7a252c41396c
Type of procedure: Open
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79341400 Advertising campaign services
Additional classification (cpv): 22462000 Advertising material, 39154100 Exhibition stands, 79310000 Market research services, 79311300 Survey analysis services, 79340000 Advertising and marketing services, 79413000 Marketing management consultancy services, 79415200 Design consultancy services, 79416000 Public relations services, 79420000 Management-related services, 79952000 Event services, 72212783 Content management software development services, 72000000 IT services: consulting, software development, Internet and support, 72314000 Data collection and collation services

2.1.2. Place of performance

Country subdivision (NUTS): Κεντρικός Τομέας Αθηνών (EL303)
Country: Greece

2.1.3. Value

Estimated value excluding VAT: 7 787 000,00 EUR

2.1.4. General information

Legal basis:
Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document Request

5. Lot

5.1. Lot: LOT-0001

Title: Δράσεις Ενημέρωσης - Ευαισθητοποίησης Κοινού
Description: Δράσεις Ενημέρωσης – Ευαισθητοποίησης του γενικού και, κατά περίπτωση του ειδικού κοινού σε σχέση με τις Εξωστρεφείς Δραστηριότητες της Περιφέρειας Αττικής για την περίοδο 2026-2027
Internal identifier: 1/2026

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79341400 Advertising campaign services
Additional classification (cpv): 22462000 Advertising material, 39154100 Exhibition stands, 79310000 Market research services, 79311300 Survey analysis services, 79340000 Advertising and marketing services, 79413000 Marketing management consultancy services, 79415200 Design consultancy services, 79416000 Public relations services, 79420000 Management-related services, 79952000 Event services, 72212783 Content management software development services, 72000000 IT services: consulting, software development, Internet and support, 72314000 Data collection and collation services

5.1.2. Place of performance

Country subdivision (NUTS): Κεντρικός Τομέας Αθηνών (EL303)
Country: Greece

5.1.3. Estimated duration

Duration: 24 Months

5.1.6. General information

Reserved participation:
Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document Request

5.1.11. Procurement documents

Address of the procurement documents: https://portal.eprocurement.gov.gr/esidisportal/

5.1.12. Terms of procurement

Terms of submission:
Electronic submission: Required
Address for submission: https://portal.eprocurement.gov.gr/esidisportal/
Languages in which tenders or requests to participate may be submitted: Greek
Electronic catalogue: Not allowed
Deadline for receipt of tenders: 02/11/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time
Duration during which the tender must remain valid: 24 Months
Terms of contract:
The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required

Electronic ordering will be used: yes
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:
No framework agreement
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Ενιαία Αρχή Δημοσίων Συμβάσεων
Organisation providing more information on the review procedures: Ενιαία Αρχή Δημοσίων Συμβάσεων

8. Organisations

8.1. ORG-0001

Official name: Περιφέρεια Αττικής - Δ/νση Αναπτυξιακού Προγραμματισμού
Registration number: AAHT1007.909.0001
Postal address: Λ. Συγγρού 80-88
Town: Αθήνα
Postcode: 11741
Country subdivision (NUTS): Κεντρικός Τομέας Αθηνών (EL303)
Country: Greece
Contact point: Μ. Μίσκα
Email: dspna@patt.gov.gr
Telephone: +30 2132065221
Internet address: https://www.patt.gov.gr
Roles of this organisation:
Buyer

8.1. ORG-0002

Official name: Ενιαία Αρχή Δημοσίων Συμβάσεων
Registration number: 1000.E00961.0001
Postal address: Δώρου 7-9
Town: Αθήνα
Postcode: 10432
Country subdivision (NUTS): Κεντρικός Τομέας Αθηνών (EL303)
Country: Greece
Email: grafeioproedrou@aepp-procurement.gr
Telephone: +30 2132141227
Internet address: https://www.eadhsy.gr/
Roles of this organisation:
Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: Publications Office of the European Union
Registration number: PUBL
Town: Luxembourg
Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)
Country: Luxembourg
Email: ted@publications.europa.eu
Telephone: +352 29291
Internet address: https://op.europa.eu
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 0f96e01d-aa7c-4730-abda-de67a8ed904d - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 02/10/2026 10:19:17 (UTC+00:00) Western European Time, GMT
Languages in which this notice is officially available: Greek
Notice publication number: 681576-2026
OJ S issue number: 192/2026
Publication date: 05/10/2026