

685294-2026 - Competition

Lithuania – Public relations services – Tarptautinių viešųjų ryšių ir integruotos rinkodaros komunikacijos įgyvendinimas tikslinėse rinkose

OJ S 192/2026 05/10/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: VšĮ Keliauk Lietuvoje

Email: justina.s@lithuania.travel

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Tarptautinių viešųjų ryšių ir integruotos rinkodaros komunikacijos įgyvendinimas tikslinėse rinkose

Description: Tarptautinių viešųjų ryšių ir integruotos rinkodaros komunikacijos įgyvendinimas tikslinėse rinkose

Procedure identifier: 54fc8637-d2f0-4e88-8f91-102ed68e002b

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79342000 Marketing services

2.1.2. Place of performance

Anywhere

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: LIETUVOS KONFERENCINIO TURIZMO RINKODAROS IR KOMUNIKACIJOS PASLAUGOS

Description: Tarptautinių viešųjų ryšių ir integruotos rinkodaros komunikacijos įgyvendinimas tikslinėse rinkose

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79342000 Marketing services

5.1.2. Place of performance

Anywhere

5.1.3. Estimated duration

Duration: 38 Months

5.1.5. Value

Estimated value excluding VAT: 520 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds:

EU funds programme: European Regional Development Fund (ERDF) (2021/2027)

Identifier of EU funds: Nr. 05001011104 „Įgyvendinti eksporto konkurencingumo augimą skatinančias priemones“ Išsamesnė informacija apie ES fondus: 2022–2030 metų ekonomikos transformacijos ir konkurencingumo plėtros programos pažangos priemonės Nr. 05001011104 „Įgyvendinti eksporto konkurencingumo augimą skatinančias priemones“

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian

Languages in which the procurement documents (or their parts) are unofficially available: Lithuanian

Address of the procurement documents: <https://viesiejpirkimai.lt/epps/cft/listContractDocuments.do?resourceId=9867309>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://viesiejpirkimai.lt/epps/cft/viewTenders.do?resourceId=9867309>

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 11/11/2026 10:00:00 (UTC+03:00) Eastern European Summer Time, Istanbul, Mayotte

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 11/11/2026 10:30:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Place: <https://viesiejpirkimai.lt/epps/cft/prepareViewCfTWS.do?resourceId=9867309>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques**Framework agreement:**

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Organisation providing offline access to the procurement documents: VšĮ Keliuk Lietuvoje

Organisation providing more information on the review procedures: VšĮ Keliuk Lietuvoje

Organisation receiving requests to participate: VšĮ Keliuk Lietuvoje

Organisation processing tenders: VšĮ Keliuk Lietuvoje

5.1. Lot: LOT-0002

Title: TARPTAUTINIŲ VIEŠŲJŲ RYŠIŲ IR INTEGRUOTOS RINKODAROS KOMUNIKACIJOS PROJEKTŲ ĮGYVENDINIMO UŽSIENIO RINKOSE PASLAUGOS

Description: Tarptautinių viešųjų ryšių ir integruotos rinkodaros komunikacijos įgyvendinimas tikslinėse rinkose

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79342000 Marketing services

5.1.2. Place of performance

Anywhere

5.1.3. Estimated duration

Duration: 38 Months

5.1.5. Value

Estimated value excluding VAT: 600 000,00 EUR

5.1.6. General information**Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian

Languages in which the procurement documents (or their parts) are unofficially available: Lithuanian

Address of the procurement documents: <https://viesiejpirkimai.lt/epps/cft/listContractDocuments.do?resourceId=9867309>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://viesiejpirkimai.lt/epps/cft/viewTenders.do?resourceId=9867309>

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 11/11/2026 10:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Duration during which the tender must remain valid: 3 Months

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Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Organisation providing offline access to the procurement documents: VšĮ Keliuk Lietuvoje

Organisation providing more information on the review procedures: VšĮ Keliuk Lietuvoje

Organisation receiving requests to participate: VšĮ Keliuk Lietuvoje

Organisation processing tenders: VšĮ Keliuk Lietuvoje

8. Organisations

8.1. ORG-0001

Official name: VšĮ Keliuk Lietuvoje

Registration number: 304971997

Postal address: J. Jasinskio g. 12

Town: Vilnius
Postcode: LT-01112
Country subdivision (NUTS): Vilniaus apskritis (LT011)
Country: Lithuania
Email: justina.s@lithuania.travel
Telephone: 868285470
Internet address: <https://www.lithuania.travel/lt/>
Buyer profile: <https://www.lithuania.travel/lt/>

Roles of this organisation:

Buyer
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders
Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Vilniaus apygardos teismas
Registration number: 193312970
Postal address: Gedimino pr. 40
Town: Vilnius
Postcode: 01501
Country subdivision (NUTS): Vilniaus apskritis (LT011)
Country: Lithuania
Email: vilniaus.apygardos@teismas.lt
Telephone: +370 70668369

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: b9470088-d0e4-48a9-92a8-656e581ead0d - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
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Languages in which this notice is officially available: Lithuanian

Notice publication number: 685294-2026

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