

France-Argenteuil: Printing and delivery services
OJ S 218/2023 13/11/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: ville d'argenteuil
Postal address: 12 boulevard Léon Feix
Town: Argenteuil
NUTS code: FR108 Val-d'Oise
Postal code: 95100
Country: France
E-mail: Florian.boussoumah@ville-argenteuil.fr

Internet address(es):

Main address: <https://www.argenteuil.fr/>
Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

impression, le façonnage, la livraison du journal municipal et la distribution de divers supports de communication
Reference number: 2022/COM/40

II.1.2. Main CPV code

79823000 Printing and delivery services

II.1.3. Type of contract

Services

II.1.4. Short description

le présent marché a pour objet de confier à un prestataire l'impression, le façonnage, la livraison du journal municipal et la distribution de divers supports de communication

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7.

Total value of the procurement

Value excluding VAT: 848 000,00 EUR

II.2. Description

II.2.1. Title

impression, façonnage et livraison du journal municipal

Lot No: 1

II.2.2. Additional CPV code(s)

79800000 Printing and related services

II.2.3. Place of performance

NUTS code: FR108 Val-d'Oise

Main site or place of performance: argenteuil

II.2.4. Description of the procurement

impression, façonnage et livraison du journal municipal

II.2.5. Award criteria

Quality criterion - Name: Équipements proposés: description des moyens techniques proposés en termes d'impression, de façonnage, de routage (mise sous film ou sous enveloppe), du flashage et du matériel informatique. / Weighting: 10

Quality criterion - Name: Description du processus de production depuis la réception du fichier jusqu'au BAT (gestion des fichiers jusqu'au BAT, nature et modalités du contrôle de qualité interne, suivi des réclamations, moy / Weighting: 10

Quality criterion - Name: Qualité des échantillons fournis (seront analysés la qualité du papier, la qualité de l'impression en termes de nuance de couleurs et de netteté, la qualité du façonnage et de l'assemblage / Weighting: 10

Quality criterion - Name: Délai d'exécution : les candidats seront jugés sur leur performance et leur capacité à proposer un délai inférieur ou au moins égal à celui imposé par la ville (maximum de 12H00). / Weighting: 10

Cost criterion - Name: Valeur Économique appréciée au regard des montants indiqués au sein du BPU, analysée via le DQE / Weighting: 60

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

distribution du journal municipal et de divers supports de communication

Lot No: 2

II.2.2. Additional CPV code(s)

79823000 Printing and delivery services

II.2.3. Place of performance

NUTS code: FR108 Val-d'Oise

II.2.4. Description of the procurement

distribution du journal municipal et de divers supports de communication

II.2.5. Award criteria

Quality criterion - Name: Moyens techniques proposés (description du processus depuis la réception des impressions jusqu'à leur distribution /description des instruments de gestion, d'information et de suivis spécifiques / d / Weighting: 10

Quality criterion - Name: Locaux de stockage (capacité de stockage dédiée au marché) où les différents supports de communication seront entreposés avant la distribution / Weighting: 10

Quality criterion - Name: Le reporting mis en place sur l'ensemble de la chaîne de distribution et outils de contrôle / Weighting: 10

Quality criterion - Name: Délai de distribution : les candidats seront jugés sur leur performance et leur capacité à proposer des délais inférieurs ou au moins égaux à ceux imposés par la ville / Weighting: 10

Cost criterion - Name: Valeur Économique appréciée au regard d'une analyse croisée entre le BPU et le DQE. / Weighting: 60

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 101-312889](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 230023L1

Lot No: 1

Title:

impression, façonnage et livraison du journal municipal

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

31/10/2023

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: public imprim

Postal address: 12rue Pierre TIMBAUD

Town: Venissieux

NUTS code: FRK26 Rhône

Postal code: 69637

Country: France

E-mail: Compta@public-imprim.fr

Internet address: <https://publicimprim.com/>

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: siep

Postal address: za Les Marchais

Town: Bois-le-Roi

NUTS code: FR102 Seine-et-Marne

Postal code: 77590

Country: France

Internet address: <https://stf-imprimeries.fr/>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 480 000,00 EUR

Total value of the contract/lot: 480 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Contract No: 230023L2

Lot No: 2

Title:

distribution du journal municipal et de divers supports de communication

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

31/10/2023

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: sarl kepha publicite

Postal address: 1/3 avenue du Bosquet

Town: Baillet-en-France.

NUTS code: FR108 Val-d'Oise

Postal code: 95560

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 368 000,00 EUR

Total value of the contract/lot: 368 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal Administratif de Cergy-Pontoise

Postal address: 2/4 Boulevard de l'hautil

Town: Cergy

Postal code: 95000

Country: France

Internet address: <http://cergy-pontoise.tribunal-administratif.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: sous-Préfecture d'argenteuil

Postal address: 2 rue Alfred-Labrière - bP 709

Town: Argenteuil Cedex

Postal code: 95107

Country: France

VI.5. Date of dispatch of this notice

08/11/2023