

686186-2026 - Result

Poland – Business services: law, marketing, consulting, recruitment, printing and security –
Prawo do korzystania ze znaków towarowych Enea, Enea Partner, Grupa Enea
OJ S 193/2026 06/10/2026
Contract or concession award notice – light regime
Services

1. Buyer

1.1. Buyer

Official name: ENEA Sprzedaż sp. z o.o.

Email: alicja.ciezak@enea.pl

Legal type of the buyer: Entity with special or exclusive rights

Activity of the contracting entity: Electricity-related activities

2. Procedure

2.1. Procedure

Title: Prawo do korzystania ze znaków towarowych Enea, Enea Partner, Grupa Enea

Description: P/1400/21127310/00004468/2026

Procedure identifier: 040122e4-a25b-42e7-82ec-79b6f3c3130d

Internal identifier: P/1400/21127310/00004468/2026

Type of procedure: Negotiated without prior call for competition

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

2.1.2. Place of performance

Country subdivision (NUTS): Miasto Poznań (PL415)

Country: Poland

2.1.4. General information

Legal basis:

Directive 2014/25/EU

5. Lot

5.1. Lot: LOT-0001

Title: Prawo do korzystania ze znaków towarowych Enea, Enea Partner, Grupa Enea

Description: Prawo do korzystania ze znaków towarowych Enea, Enea Partner, Grupa Enea

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country subdivision (NUTS): Miasto Poznań (PL415)

Country: Poland

5.1.3. Estimated duration

Duration: 48 Months

5.1.16. Further information, mediation and review

Review organisation: Prezes Krajowej Izby Odwoławczej

Organisation providing additional information about the procurement procedure: ENEA

Sprzedaż sp. z o.o.

6. Results

Value of all contracts awarded in this notice: unpublished

Justification code: Commercial interests of an economic operator

Justification for publishing later: Interesy handlowe podmiotu gospodarczego

Date of when this will be published: 31/10/2030

Direct award:

Justification for direct award: The contract can be provided only by a particular economic operator because of exclusive rights, including intellectual property rights

Other justification: Podstawą prawną zastosowania trybu z wolnej ręki w trakcie postępowania o udzielenie zamówienia jest art. 388 pkt 1) w zw. z art. 214 ust. 1 pkt 1 lit. b) ustawy z dnia 11 września 2019 r. - Prawo zamówień publicznych. Zgodnie z przywołanymi przepisami zamówienia sektorowego można udzielić w trybie zamówienia z wolnej ręki w przypadku gdy dostawy mogą być świadczone tylko przez jednego wykonawcę z przyczyn związanych z ochroną praw wyłącznych, wynikających z odrębnych przepisów i nie istnieje rozsądne rozwiązanie alternatywne lub rozwiązanie zastępcze, a brak konkurencji nie jest wynikiem celowego zawężenia parametrów zamówienia. Przedmiot zamówienia obejmuje nabycie prawa do korzystania ze znaków towarowych należących do ENEA S.A. Wykonawca - ENEA S.A. jest właścicielem oraz jedynym podmiotem uprawnionym do dysponowania znakami towarowymi i udzielania licencji na ich wykorzystanie. Z uwagi na przysługujące ENEA S.A. prawa wyłączne przedmiot zamówienia może zostać zrealizowany wyłącznie przez ten podmiot, co uzasadnia zastosowanie trybu zamówienia z wolnej ręki.

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: ENEA S.A.

Tender:

Tender identifier: Oferta

Identifier of lot or group of lots: LOT-0001

Value of the tender: unpublished

Justification code: Commercial interests of an economic operator

Justification for publishing later: Interesy handlowe podmiotu gospodarczego

Date of when this will be published: 31/10/2030

Subcontracting: No

Contract information:

Identifier of the contract: Umowa

Date of the conclusion of the contract: 02/10/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders verified and inadmissible

Number of tenders or requests to participate received: 0

8. Organisations

8.1. ORG-0002

Official name: Prezes Krajowej Izby Odwoławczej

Registration number: 5262239325

Postal address: ul. Postępu 17a

Town: Warszawa

Postcode: 02-676

Country subdivision (NUTS): Miasto Warszawa (PL911)

Country: Poland

Email: odwolania@uzp.gov.pl

Telephone: +48224587840

Roles of this organisation:

Review organisation

8.1. ORG-0008

Official name: ENEA Sprzedaż sp. z o.o.

Registration number: 5252908670

Postal address: ul. Pastelowa 8

Town: Poznań

Postcode: 60-198

Country subdivision (NUTS): Miasto Poznań (PL415)

Country: Poland

Email: alicja.ciezak@enea.pl

Telephone: +48885557257

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0009

Official name: ENEA S.A.

Size of the economic operator: Large

Registration number: 7770020640

Postal address: ul. Pastelowa 8

Town: Poznań
Postcode: 60-198
Country subdivision (NUTS): Miasto Poznań (PL415)
Country: Poland

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: ba2ca08a-68bc-46aa-b60a-d8c2bbfc54dc - 01

Form type: Result

Notice type: Contract or concession award notice – light regime

Notice subtype: 34

Notice dispatch date: 05/10/2026 12:39:37 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: Polish

Notice publication number: 686186-2026

OJ S issue number: 193/2026

Publication date: 06/10/2026