

France-Évreux: Advertising services
OJ S 218/2023 13/11/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: département de l'eure

Postal address: 14 boulevard Georges-Chauvin

Town: Évreux

NUTS code: FRD21 Eure

Postal code: 27000

Country: France

E-mail: marchespublics@eure.fr

Telephone: +33 232315050

Internet address(es):

Main address: <https://eureennormandie.fr/>

Address of the buyer profile: <https://marchespublics.eure.fr>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

conception d'annonces, gestion d'abonnements et diffusion d'annonces d'offres d'emplois pour le Conseil départemental de l'eure

Reference number: DRH23070

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

le Département de l'eure souhaite avoir recours à un prestataire s'agissant de la gestion des offres d'emplois. Les missions du titulaire seront les suivantes : -La gestion des abonnements aux différentes revues (presse papier, Internet) ; -L'Achat d'espaces de recrutement ; -La rédaction et/ou la réécriture de l'annonce, le cas échéant, en reprenant la charte graphique du Département de l'eure ; -Le conseil sur le choix du / des supports le/s plus adapté/s en fonction du profil recherché ; -La diffusion / multidiffusion de ces annonces sur des revues adaptées.

Pour chaque offre d'emploi, un bon de commande sera émis précisant les prestations sollicitées, celles-ci pouvant être toutes commandées ou non en fonction du besoin du Département

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 480 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79341000 Advertising services, 79341100 Advertising consultancy services, 22120000 Publications

II.2.3. Place of performance

NUTS code: FRD21 Eure

Main site or place of performance: 14 boulevard Georges-Chauvin 27000 ÉVREUX

II.2.4. Description of the procurement

conception d'annonces, gestion d'abonnements et diffusion d'annonces d'offres d'emplois pour le Conseil départemental de l'eure

II.2.5. Award criteria

Quality criterion - Name: Valeur technique de l'offre appréciée au regard du cadre de réponse du mémoire technique / Weighting: 50

Cost criterion - Name: Prix / Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 134-423793](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

conception d'annonces, gestion d'abonnements et diffusion d'annonces d'offres d'emplois pour le Conseil départemental de l'eure

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/10/2023

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: safari rh

National registration number: 38062839600042

Postal address: 67-69 avenue Pierre-Mendès-France,

Town: Paris Cedex 13

NUTS code: FRD21 Eure

Postal code: 75707

Country: France

E-mail: mrogiez@safari-rh.fr

Telephone: +33 140391445

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 120 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal Administratif de Rouen

Postal address: 53, avenue Gustave Flaubert

Town: Rouen

Postal code: 76005
Country: France
E-mail: greffe.ta-rouen@juradm.fr
Telephone: +33 235583500
Internet address: <http://www.greffe-tc-rouen.fr/>

VI.4.2. Body responsible for mediation procedures

Official name: tribunal Administratif de Rouen
Postal address: 53, avenue Gustave Flaubert
Town: Rouen
Postal code: 76005
Country: France
E-mail: greffe.ta-rouen@juradm.fr
Telephone: +33 235583500
Internet address: <http://www.greffe-tc-rouen.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal Administratif de Rouen
Postal address: 53, avenue Gustave Flaubert
Town: Rouen
Postal code: 76005
Country: France
E-mail: greffe.ta-rouen@juradm.fr
Telephone: +33 235583500
Internet address: <http://www.greffe-tc-rouen.fr/>

VI.5. Date of dispatch of this notice

08/11/2023