

France-Paris: Communication software development services

OJ S 238/2022 09/12/2022

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: musee national picasso paris

Postal address: 20 rue de la perle

Town: Paris

NUTS code: FR101 Paris

Postal code: 75003

Country: France

E-mail: Commandepublique@museepicassoparis.fr**Internet address(es):**Main address: <https://www.museepicassoparis.fr/>Address of the buyer profile: [https://www.marches-publics.gouv.fr/?page=Entreprise.
AccueilEntreprise](https://www.marches-publics.gouv.fr/?page=Entreprise.AccueilEntreprise)**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/?page=Entreprise.AccueilEntreprise>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [https://www.marches-publics.gouv.fr/?page=Entreprise.
EntrepriseAdvancedSearch&AllCons&id=2138531&orgAcronyme=f5j](https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2138531&orgAcronyme=f5j)**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

prestation de gestion des réseaux sociaux chinois (lot 1) et hors chinois (lot 2)

II.1.2. Main CPV code

72212510 Communication software development services

II.1.3. Type of contract

Services

II.1.4. Short description

la présente consultation a pour objet des prestations de gestion de comptes sur les réseaux sociaux pour le musée national Picasso-Paris . Lot no1 - 2022-mnpp-0153-ac : Gestion et animation des comptes sur les réseaux sociaux chinois ; Lot no2 - 2022-mnpp-0160-ac : Accompagnement sur la stratégie, le développement et l'animation des réseaux sociaux (hors chinois)

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

prestation de gestion de comptes sur réseaux sociaux chinois du site internet du Musée National Picasso-Paris
Lot No: 1

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support, 72400000 Internet services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

gestion et animation de comptes sur les réseaux sociaux sinophones et chinois pour le musée national Picasso-Paris

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48
This contract is subject to renewal: yes
Description of renewals:
reconduction tacite tous les ans. Relance du marché au bout de 4 ans

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

prestation d'accompagnement sur la stratégie, le développement et l'animation des réseaux sociaux (hors chinois) du Musée National Picasso-Paris
Lot No: 2

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support, 72400000 Internet services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

accompagnement sur la stratégie, le développement et l'animation des réseaux sociaux (hors chinois) du musée national Picasso-Paris

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

reconduction tacite tous les ans. Relance du marché au bout de 4 ans

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 09/01/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 09/01/2023 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

reconduction tacite tous les ans. Renouveau du marché au bout de 4 ans

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

Internet address: <http://paris.tribunal-administratif.fr/>

VI.4.2. Body responsible for mediation procedures

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

VI.5. Date of dispatch of this notice

05/12/2022