

Latvia-Riga: Advertising campaign services
OJ S 239/2022 12/12/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Vides aizsardzības un reģionālās attīstības ministrija

National registration number: 90000028508

Postal address: Peldu iela 25

Town: Rīga

NUTS code: LV00 Latvija

Postal code: LV-1494

Country: Latvia

Contact person: Anda Lasmane

E-mail: anda.lasmane@varam.gov.lv

Telephone: +371 67026577

Internet address(es):

Main address: <http://www.varam.gov.lv>

Address of the buyer profile: <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/429>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Sabiedrības informācijas un komunikācijas tehnoloģiju (IKT) iespēju izmantošanas veicināšana

Reference number: VARAM 2020/15

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Sociālo tīklu kontu satura aktualizācija, mediju monitorings

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 25 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services, 79416000 Public relations services, 80590000 Tutorial services, 80511000 Staff training services, 80533000 Computer-user familiarisation and training services

II.2.3. Place of performance

NUTS code: LV00 Latvija

Main site or place of performance: Latvija

II.2.4. Description of the procurement

Sociālo tīklu kontu satura aktualizācija, mediju monitorings

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Nr. 2.2.1.1/19/I/002 "Publiskās pārvaldes informācijas un komunikāciju tehnoloģiju arhitektūras pārvaldības sistēma – 2. kārtā"

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 079-203525](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: IL-IKT/41/2022

Title:

Sociālo tīklu kontu satūra aktualizācija, mediju monitorings

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

02/12/2022

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: SIA "Deep White"

National registration number: 40003930429

Postal address: Rīga, Ģertrūdes iela 44A

Town: Rīga

NUTS code: LV00 Latvija

Postal code: 1011

Country: Latvia

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: SIA "Biznesa, mākslas un tehnoloģiju augstskola "RISEBA""

National registration number: 40003090010

Postal address: Rīga, Meža iela 3

Town: Rīga

NUTS code: LV00 Latvija

Postal code: 1048

Country: Latvia

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: SIA "MIXD"

National registration number: 51203060541

Postal address: Ventspils, Kuldīgas iela 51

Town: Ventspils

NUTS code: LV00 Latvija

Postal code: 3601

Country: Latvia

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 25 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Iepirkumu uzraudzības birojs

Postal address: Eksporta iela 6

Town: Rīga

Postal code: LV-1010

Country: Latvia

E-mail: pasts@iub.gov.lv

Telephone: +371 67326719

Fax: +371 67326720

Internet address: <http://www.iub.gov.lv>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Iepirkumu uzraudzības birojs

Postal address: Eksporta iela 6

Town: Rīga

Postal code: LV-1010

Country: Latvia

E-mail: pasts@iub.gov.lv

Telephone: +371 67326719

Fax: +371 67326720

Internet address: <http://www.iub.gov.lv>

VI.5. Date of dispatch of this notice

07/12/2022