

691237-2026 - Competition

Austria – Data management services – Naturschauspiel 2027-2028 - Datenverwaltung, Vermarktung und Verrechnung von Oberösterreichs erfolgreichster Plattform für Naturvermittlung

OJ S 194/2026 07/10/2026

**Contract or concession notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: Amt der oberösterreichischen Landesregierung - Abteilung Naturschutz

Email: n.post@ooe.gv.at

Legal type of the buyer: Regional authority

Activity of the contracting authority: Environmental protection

2. Procedure

2.1. Procedure

Title: Naturschauspiel 2027-2028 - Datenverwaltung, Vermarktung und Verrechnung von Oberösterreichs erfolgreichster Plattform für Naturvermittlung

Description: Datenverwaltung der Plattform naturschauspiel.at (einschließlich Buchung und Abrechnung über das bestehende Buchungssystem sowie die Förderabwicklung) und Bewerbung und Vermarktung der Plattform sowie der Angebote der Naturvermittler (in Abstimmung mit dem Auftraggeber) und erforderlichenfalls die inhaltliche Aktualisierung und Wartung der Plattform

Procedure identifier: 99b76d6f-6956-4bb1-8917-e77303d2c298

Internal identifier: N-2026-276493/1

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72322000 Data management services

Additional classification (cpv): 79340000 Advertising and marketing services, 75112100

Administrative development project services

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document, Notice

Corruption: {0}

Fraud: {0}

Money laundering or terrorist financing: {0}

Participation in a criminal organisation: {0}

Terrorist offences or offences linked to terrorist activities: {0}

Child labour and including other forms of trafficking in human beings: {0}

Breaching of obligations in the fields of environmental law: {0}
Breaching of obligations in the fields of labour law: {0}
Breaching of obligations in the fields of social law: {0}
Agreements with other economic operators aimed at distorting competition: {0}
Grave professional misconduct: {0}
Misrepresentation, withheld information, unable to provide required documents or obtained confidential information of this procedure: {0}
Offence concerning its professional conduct in the domain of defence procurement: {0}
Conflict of interest due to its participation in the procurement procedure: {0}
Direct or indirect involvement in the preparation of this procurement procedure: {0}
Early termination, damages, or other comparable sanctions: {0}
Lack of reliability to exclude risks to the security of the country: {0}
Breaching of obligations set under purely national exclusion grounds: {0}
Breaching obligation relating to payment of social security contributions: {0}
Breaching obligation relating to payment of taxes: {0}
Business activities are suspended: {0}
Bankruptcy: {0}
Insolvency: {0}
Assets being administered by liquidator: {0}
Analogous situation like bankruptcy, insolvency or arrangement with creditors under national law: {0}

5. Lot

5.1. Lot: LOT-4456

Title: Naturschauspiel 2027-2028 - Datenverwaltung, Vermarktung und Verrechnung von Oberösterreichs erfolgreichster Plattform für Naturvermittlung

Description: Datenverwaltung der Plattform naturschauspiel.at (einschließlich Buchung und Abrechnung über das bestehende Buchungssystem sowie die Förderabwicklung) und Bewerbung und Vermarktung der Plattform sowie der Angebote der Naturvermittler (in Abstimmung mit dem Auftraggeber) und erforderlichenfalls die inhaltliche Aktualisierung und Wartung der Plattform

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72322000 Data management services

Additional classification (cpv): 79340000 Advertising and marketing services, 75112100

Administrative development project services

Options:

Description of the options: einmalige optionale Verlängerung für den Leistungszeitraum 2028

5.1.2. Place of performance

Country subdivision (NUTS): Linz-Wels (AT312)

Country: Austria

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 1

Other information about renewals: Einmalige Verlängerungsoption für den Leistungszeitraum 2028 vom 01.01.2028 bis 31.12.2028

5.1.6. General information

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Social objective promoted: Accessibility for all

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are included

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Konzept

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Price

Description: Höhe des Angebotspreises

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

5.1.11. Procurement documents

Address of the procurement documents: <https://ooe.vergabeportal.at/Detail/257138>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://ooe.vergabeportal.at/Detail/257138>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 06/11/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 5 Months

Information about public opening:

Opening date: 06/11/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: elektronische Öffnung im Vergabeportal

Additional information: keine Teilnahme der Bieter möglich, da elektronische Öffnung im Vergabeportal

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

A non-disclosure agreement is required: no

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Landesverwaltungsgericht Oberösterreich

Information about review deadlines: Gemäß den entsprechenden gesetzlichen Vorgaben

8. Organisations

8.1. ORG-6681

Official name: Amt der oberösterreichischen Landesregierung - Abteilung Naturschutz

Registration number: 9110010739201

Postal address: Bahnhofplatz 1

Town: Linz

Postcode: 4021

Country subdivision (NUTS): Linz-Wels (AT312)

Country: Austria

Email: n.post@ooe.gv.at

Telephone: +43 732772011871

Internet address: <https://www.land-oberoesterreich.gv.at>

Roles of this organisation:

Buyer

8.1. ORG-4510

Official name: Landesverwaltungsgericht Oberösterreich

Registration number: 9110019788194

Postal address: Volksgartenstraße 14

Town: Linz

Postcode: 4021

Country subdivision (NUTS): Linz-Wels (AT312)

Country: Austria

Email: post@lvwg-ooe.gv.at

Telephone: +43 732707518004

Internet address: <https://www.lvwg-ooe.gv.at/>

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: 868f98a5-57e7-4439-8937-4935acc6400e - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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